



BEST PRACTICES CLEARINGHOUSE

- Lessons from the Field Webinar Series -

Preventing And Addressing Fentanyl Use

FEBRUARY 8, 2023

3:00 - 4:30 PM ET



The content of this presentation does not necessarily represent the policy or views of the U.S. Department of Education, nor does it imply endorsement by the U.S. Department of Education.

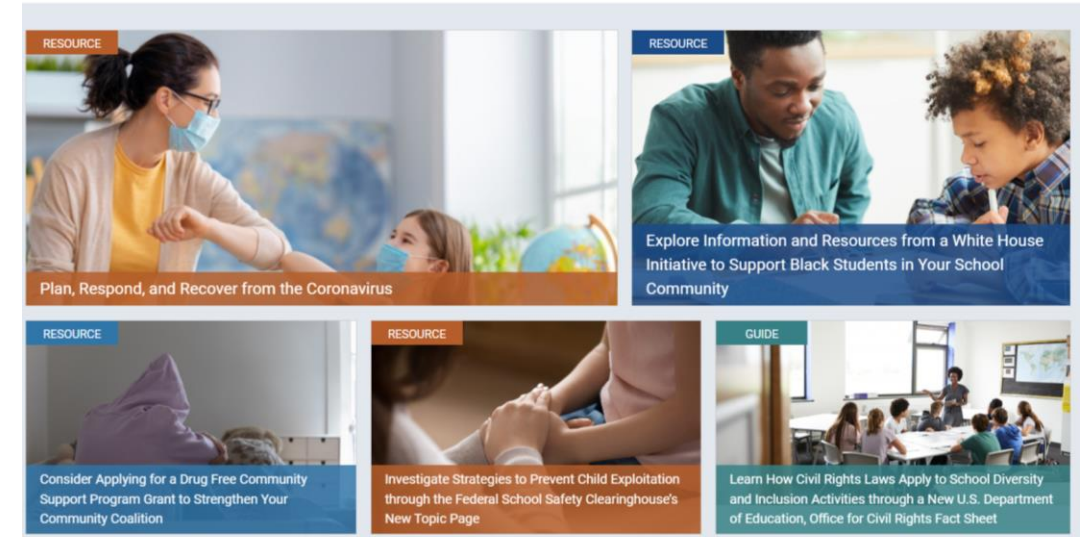
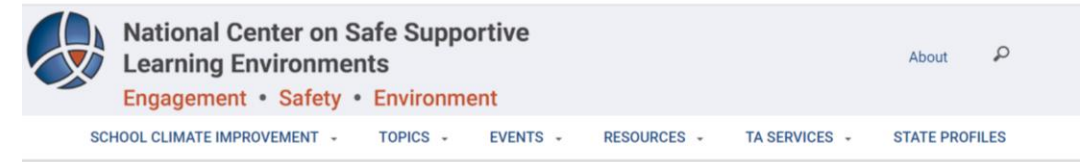
NCSSLE Website

[HTTPS://SAFESUPPORTIVELEARNING.ED.GOV](https://safesupportivelearning.ed.gov)



To access information and archived materials from previous Lessons from the Field webinars, go to:

<https://safesupportivelearning.ed.gov/lessons-field-webinar-series>



FEATURED EVENTS



This webinar is being recorded and will be archived at the following location:
[Lessons from the Field Webinar - Part 2: Preventing and Addressing Fentanyl Use](https://safesupportivelearning.ed.gov/lessons-field-webinar-series)

Agenda

- 1) Introduction and Logistics
- 2) Welcome
- 3) Best Practices in Prevention
- 4) Prevention Strategies Round Table
- 5) Closing Remarks
- 6) Live Q&A

Meet Our Speakers

Kari Clay

Family Impacted by Fentanyl, Family Advocate, Co-Founder, FIX, AR

Dr. Cecelia Spitznas

Senior Science Policy Advisor, Director's Office, Office for National Drug Control Policy

Cathleen Drew

Senior Prevention Program Manager, Community Outreach & Prevention Support Section,
Drug Enforcement Administration (DEA)

Jennifer Epstein

Director, Outreach and Education, Song for Charlie, OR

Kristen Gustafson

Secondary Health & PE Curriculum, Instruction, and Assessment Director, Teacher on
Special Assignment (TOSA), Beaverton School District, OR

Jeri Skrocki

Chief, Director of Safety and Security, Hays Consolidated Independent School District, TX

Dr. Smita Malhotra

Chief Medical Director, Los Angeles Unified School District, CA

Paulina Rock

Executive Director, Office of Health Emergency Response and Support, Los Angeles
Unified School District, CA

Rodney LaPoint

Nursing Education and Practice Specialist, National Association of School Nurses (NASN)

Bios for the speakers are archived at the following location:

[Lessons from the Field Webinar - Part 2: Preventing and Addressing Fentanyl Use](#)



BEST PRACTICES CLEARINGHOUSE



Hamed Negrón-Perez

GROUP LEADER, TITLE IV-A STUDENT SUPPORT AND ACADEMIC
ENRICHMENT GROUP (SSAE), OFFICE OF SAFE AND SUPPORTIVE
SCHOOLS

PROGRAM MANAGER, SCHOOL EMERGENCY RESPONSE TO
VIOLENCE (SERV)

U.S. DEPARTMENT OF EDUCATION



BEST PRACTICES CLEARINGHOUSE



Kari Clay

FAMILY IMPACTED BY FENTANYL
PARENT ADVOCATE
CO-FOUNDER, FIX



**ELLISON BRYDE, LITTLE ROCK, AR
DIED AUGUST 20, 2021
AT THE AGE OF 17.**

NO HISTORY OF DRUG USE.

**ENTERING HER SENIOR YEAR OF HIGH
SCHOOL. STRESSED, LIKE MANY KIDS
HER AGE.**

SHE TRUSTED A “FRIEND.”

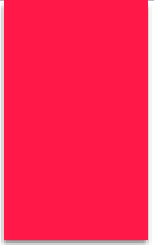


FENTANYL INFORMATION X-PLAINED

NO SCARE TACTICS, NO JUDGEMENT, JUST INFORMATION

www.FIX-AR.org

kari@FIX-AR.org



WE KNOW TEENS AND YOUNG ADULTS ARE SMART. THEY HAVE LEARNED THE VALUE OF A HEALTHIER LIFESTYLE WHEN IT COMES TO NUTRITION AND EXERCISE. THEY HAVE LEARNED TO USE DESIGNATED DRIVERS. THEY CAN ALSO LEARN NOT TO TAKE THE RISK ASSOCIATED WITH STREET DRUGS. THE DRUG LANDSCAPE HAS DRASTICALLY CHANGED. WE ARE COMMITTED TO SAVING LIVES THROUGH EDUCATION, OUTREACH, AND GOVERNMENT SUPPORT.

FENTANYL INFORMATION X-PLAINED (FIX) WAS CREATED TO DISTRIBUTE INFORMATION ABOUT THE FATAL POISONING RISK ASSOCIATED WITH STREET FENTANYL AND OTHER EMERGING SYNTHETIC ANALOGS.

WE DO THIS BY REACHING OUT TO STUDENTS, SCHOOL ADMINISTRATORS, TEACHERS, AND PARENTS.



**“YOU WEREN’T SUPPOSED TO BE A
MEMORY. YOU SHOULD BE IN
COLLEGE, MAKING NEW FRIENDS,
AND FORGING YOUR WAY IN THIS
WORLD. YOU MAY BE GONE, BUT WE
HOPE YOUR STORY WILL ENACT
CHANGE AND SAVE OTHERS FROM
BEING POISONED.”**



Fentanyl and Youth: An Update for Educators



Cecelia Spitznas, Ph.D.,
The White House

February 8, 2023

Forms of Fentanyl

- Palamar et al 2022 reported that fentanyl is seized by law enforcement in both pill and powder form.
 - Pill form — People seeking pills like Xanax (alprazolam) or Adderall (mixed amphetamine salts) may unwittingly receive fentanyl.
 - Powder form — People seeking any type of powdered drug (cocaine, heroin, certain methamphetamine products) may unwittingly receive fentanyl.
 - Anecdotes suggest cannabis can be “laced” with fentanyl, but it is rare compared to pressed pills or powders containing fentanyl.

Evidence-Based Drug Prevention

- Prevention interventions are not drug specific. They are universal (primary) and tackle skills to improve coping & resilience without drugs generally.
- NIDA's school-based prevention programs are evidence-based for decreasing drug use.
 - Richard Spoth & Mark Greenberg's PROSPER Program
 - Botvin's LifeSkills Training
- Drug Free Community Coalitions also have higher levels of “non-use” of marijuana, alcohol, prescription drugs, and smoking.

Model State Law vs Your State Law

- [Know what the Model State Law on naloxone says](#) (Legislative Analysis and Public Policy Association-LAPPA).
- [Know what your state law says](#) (if anything)about naloxone in schools.
- Educate students about calling 911 and immunity.
- Educate staff, students, and parents about the law.
- Be an advocate for change if needed.

Awareness Campaigns

- Fentanyl is in many drugs, not just opioids & heroin.
- Understand the signs of opioid overdose.
- Call 911 & obtain medical care for victims.
- Know where and how to obtain naloxone (available in U.S. — less so in Mexico).
- Vacations are a vulnerable time—only trust medicines from a verified United States pharmacy.



BEST PRACTICES CLEARINGHOUSE



Cathleen Drew

SENIOR PREVENTION PROGRAM MANAGER
COMMUNITY OUTREACH & PREVENTION SUPPORT SECTION
DRUG ENFORCEMENT ADMINISTRATION (DEA)



**ONE
PILL CAN
KILL**



www.dea.gov/onepill



DEA

Fentanyl Powder

- Seizures are increasing and sometimes outpacing pills.
- Mixed into other illicit drugs like cocaine, meth, and heroin.
- Fatal poisonings by powder fentanyl are on the rise.



**ONE
PILL CAN
KILL**





DEA

Parental Resources

Web Resources

Finding Treatment

Partner Toolbox

Social Media Campaign

**ONE
PILL CAN
KILL**

NOT ALL PILLS ARE REAL



Hidden fentanyl
turns this pill deadly

**ONE
PILL CAN
KILL**

Taking a pill **NOT** purchased from a
licensed pharmacy can be a deadly decision.



Get a closer look at the dangers of
counterfeit pills at [DEA.gov/OnePill](https://www.dea.gov/OnePill).

NOT ALL PILLS ARE REAL

Spot the fake at [DEA.gov/OnePill](https://www.dea.gov/OnePill)



**ONE
PILL CAN
KILL**

**NO TODAS LAS PÍLDORAS
SON LO QUE PARECEN**



**UNA
PÍLDORA PUEDE
MATAR**

Tomar una píldora que **NO PROVIENE** de una
farmacia autorizada puede ser una decisión fatal.



Más información sobre los peligros de
las píldoras falsas en [DEA.gov/OnePill](https://www.dea.gov/OnePill).



DEA

Fact Sheets, Flyers, and Other Resources

Department of Justice Drug Enforcement Administration

FAKE PILLS FACT SHEET

FAKE PRESCRIPTION PILLS • WIDELY AVAILABLE • INCREASINGLY LETHAL

DEA LAB TESTING REVEALS THAT

6 OUT OF EVERY 10 PILLS

WITH FENTANYL CONTAIN A POTENTIALLY

LETHAL DOSE

Fake pills often contain fentanyl and are more lethal than ever before.

DEA officials report a dramatic rise in the number of fake pills containing at least 2 mg of fentanyl, which is considered a potentially lethal dose.

Drug traffickers are using fake pills to exploit the opioid crisis and prescription drug misuse. In 2021, 107,622 people died by drug poisoning in the United States.

Fentanyl, the synthetic opioid most commonly found in fake pills, is the primary driver in this alarming increase in poisoning deaths.

Criminal drug networks are flooding the U.S. with deadly fake pills.

- Criminal drug networks are mass-producing fake pills and falsely marketing them as legitimate prescription pills to deceive the American public.
- Fake pills are easy to purchase, widely available, often contain fentanyl or methamphetamine, and can be deadly.
- Fake prescription pills are easily accessible and often sold on social media and e-commerce platforms, making them available to anyone with a smartphone.
- Many fake pills are made to look like prescription opioids such as oxycodone (OxyContin®, Percocet®), hydrocodone (Vicodin®), and alprazolam (Xanax®), or stimulants like amphetamines (Adderall®).

AUTHENTIC
oxycodone M30 tablets

***FAKE**
oxycodone M30 tablets containing fentanyl

For more information about fake pills, go to [DEA.gov/OnePill](https://www.dea.gov/OnePill)

Data as of December 2022

*Photos of fake pills do not represent all available fake pills.

What Every Parent and Caregiver Needs to Know About FAKE PILLS

DRUG ENFORCEMENT ADMINISTRATION • Public Safety Alert

What is fentanyl?

- It is a deadly synthetic opioid that is being pressed into fake pills or cut into heroin, cocaine, and other street drugs to drive addiction.

FENTANYL IS 50x MORE POTENT THAN HEROIN

What are fake pills?

- The Sinaloa Cartel and Cartel de Jalisco Nueva Generacion are making fentanyl and pressing it into fake pills. Fake pills are made to look like OxyContin®, Xanax®, Adderall®, and other pharmaceuticals. These fake pills contain no legitimate medicine.
- Fentanyl is also made in a rainbow of colors so it looks like candy.

AUTHENTIC
oxycodone M30 tablets

***FAKE**
oxycodone M30 tablets containing fentanyl

rainbow oxycodone M30 tablets containing fentanyl

Why is fentanyl so dangerous?

- DEA lab testing reveals that four out of every ten fake pills with fentanyl contain a potentially lethal dose.

Why are the physical and mental effects of fentanyl?

- Fentanyl use can cause confusion, drowsiness, dizziness, nausea, vomiting, changes in pupil size, cold and clammy skin, coma, and respiratory failure leading to death.

It only takes a very small dose of fentanyl – 2 milligrams – to be lethal, such as the amount found on the tip of a pencil.

Visit www.dea.gov/onepill for more information and resources for parents and caregivers

*Photos of fake pills do not represent all available fake pills.

ONE PILL CAN KILL

Data as of September 2022

DRUG ENFORCEMENT ADMINISTRATION

EMOJI DRUG CODE | DECODED

COMMON EMOJI CODES

FAKE PRESCRIPTION DRUGS

PERCOCET & OXYCODONE 	XANAX 	ADDERALL
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DEALER SIGNALS

DEALER ADVERTISING 	HIGH POTENCY 	UNIVERSAL FOR DRUGS 	LARGE BATCH
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OTHER DRUGS

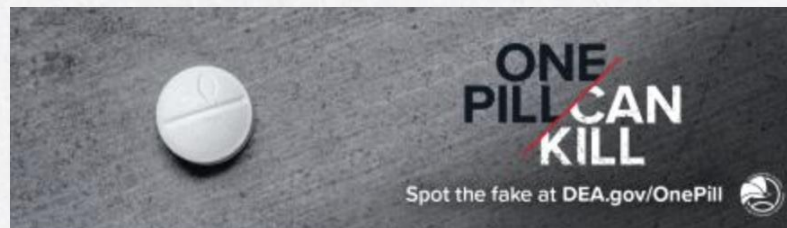
METH 	HEROIN 	COCAINE
MDMA & MOLLIES 	MUSHROOMS 	COUGH SYRUP
MARIJUANA 		

This reference guide is intended to give parents, caregivers, educators, and other influencers a better sense of how emojis are being used in conjunction with illegal drugs. Fake prescription pills, commonly laced with deadly fentanyl and methamphetamine, are often sold on social media and e-commerce platforms - making them available to anyone with a smartphone.

#ONEPILLCANKILL
[dea.gov/onepill](https://www.dea.gov/onepill)

Disclaimer: These emojis reflect common examples found in DEA investigations. This list is not all-inclusive, and the images above are a representative sample.

ONE PILL CAN KILL





DEA

Videos, FLICKR album, Social Media images, logos

DEA One Pill Can Kill Public Safety Alert and Awareness Campaign PSA Video (Dec. 2021)

From a national health authority >

FENTANYL WARNING:
Counterfeit Prescription Pills are Deadly

GetSmartAboutDrugs.com

fentanyl are deadly. Be their protector
be informed, visit GetSmartAboutDrugs.com

Watch on YouTube

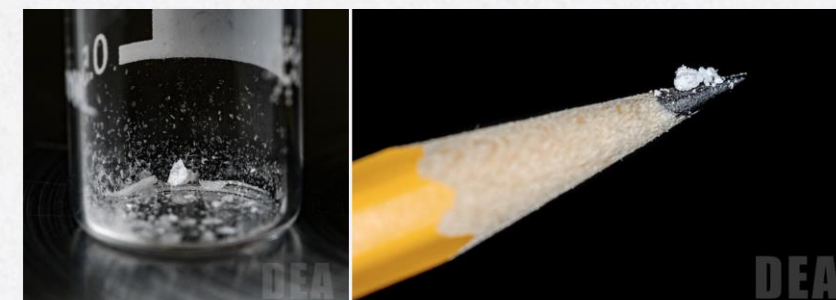
One Pill Can Kill Campaign

The images in this album of actual legitimate and counterfeit pills are examples and do not represent the many variations of counterfeit pills. Never trust your own eyes to

Show more
95 photos • 1 video • 6,442 views

#ONEPILLCANKILL

By: Drug Enforcement Administration (DEA)



ONE PILL CAN KILL



DEA

**ONE
PILL CAN
KILL**

Awareness Campaign

Know the dangers and accessibility of deadly drugs online.

- Never take medicine that wasn't prescribed to you by your own doctor.
- Talk to your family and friends about the danger of buying drugs online.
- Spread the word that **One Pill Can Kill**.

www.dea.gov/onepill



OPERATION PREVENTION

www.OperationPrevention.com





Opioid Misuse Prevention Resources

- Digital Lesson Bundles for Elementary, Middle & High School
- Virtual Field Trip Series
- Student Videos
- Self-Paced e-learning Module*
- Parent Resource Toolkit*
- Educator Webinar (On-Demand)
- Good Medicine Bundle: Culture-Based Resources and Lessons
- Workplace Modules

*offered in English and Spanish

Digital Lessons – Opioid Misuse

Elementary School

LESSON



Proactive Prevention

Over-the-Counter and Prescription Medications: How do medications work in our bodies, and why is it so important to use them responsibly? Follow medication on a path through the body to investigate how they make us feel better with responsible use.

- Download Digital Lesson
- Download Educator Guide

INTERDISCIPLINARY ACTIVITY



Malachi's Medication

In this activity, students will identify and explain the dosage instructions included on a prescription label and conduct an experiment to understand the importance of accurately measuring medication dosage.

- Download Activity

INTERDISCIPLINARY ACTIVITY



Middle School

LESSON



Updated

Our Brain and Body on Opioids

How do addiction and withdrawal affect the body's many systems? Students examine how drug use alters the mind and body and reinforces their understanding by creating a peer-to-peer social media campaign.

- Download Digital Lesson
- Download Educator Guide

High School

LESSON



LESSON



Updated

Is our Community Influenced by the Opioid Epidemic?

Students will examine why people turn to opioids and act as investigative reporters to consider the who, what, when, where, why, and how of opioid use and misuse.

- Download Digital Lesson
- Download Educator Guide

LESSON



Reporting on a Public Health Crisis: Opioids in the Community

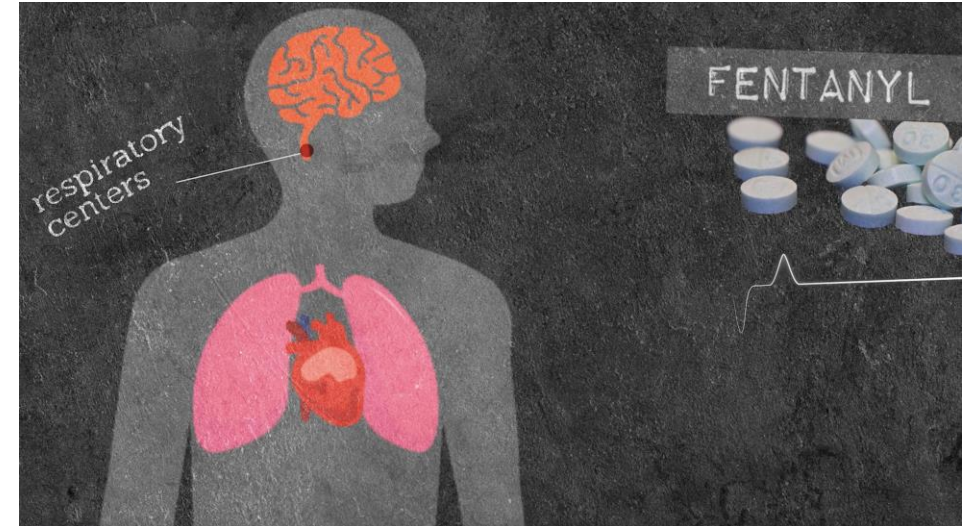
Students will investigate how the opioid epidemic affects their community acting as investigative reporters to investigate the who, what, when, where, why, and how of opioid use and misuse.

- Download Digital Lesson
- Download Educator Guide

Counterfeit Drugs Module



1. Identifying Counterfeits



2. Effects on our Brain and Body



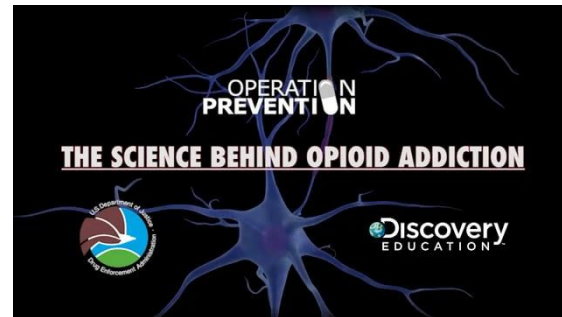
3. Community Impact



4. Cultural Solutions

Virtual Field Trips

The Science Behind Opioid Addiction



Full Length	47 minutes
Intro	03:51
A Special Agent's Take	05:28
Chemistry	05:58
Neuroscience	08:14
Brain Functions	04:10
Personal Experiences	11:09
Moving Forward	04:52

On the Frontlines: A Community Fighting Back



Full Length	47 minutes
Intro	03:51
A Special Agent's Take	05:28
Chemistry	05:58
Neuroscience	08:14
Brain Functions	04:10
Personal Experiences	11:09
Moving Forward	04:52

Opioids: Real People. Real Stories. Real Science



Full Length	33 minutes
Donna's Story	05:33
Levi & Lyle's Story	09:43
Angie's Story	06:45
Carl's Story	11:27

Self-Paced Module



- Follows the stories of three teens—Stefon, Haley, and Mia
- Students learn the science behind what happens to the brain and body
- Explores the cycle of addiction
- Debunks misconceptions
- Available in Spanish

Parent Tool Kit.....



PDF resource available for download from website

- Signs and effects of opioid misuse
- Discussion points
- Role-playing guides
- Myths and misconceptions
- Refusal techniques
- Available in Spanish

For hard copies email:
Community.Outreach@dea.gov

Multi-Drug Misuse Prevention Resources

- Grades 3-8
- Video Topic series
- Topic Series Activities
- Educator Guide



- Depressants



- Hallucinogens



- Inhalants



- Marijuana



- Stimulants



- Steroids

Good Medicine Bundle

Culture-Based Resources

- Digital Lessons
- Classroom Activities
- Master Class Video Series to Guide Implementation



Traditional Talking Circle



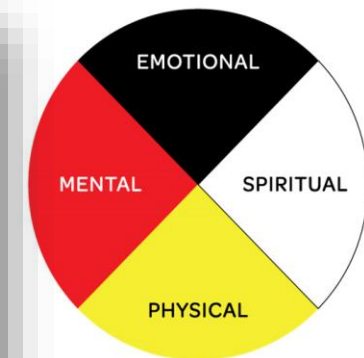
Sharing Time:

- Why is it easier to stop a fire or emotion when it is little, and harder when it is big?
- How can a “firestorm” of emotion cause people to make poor decisions?
- How can talking about our emotions be helpful?

Storytelling: Maintaining Balance and Harmony in Our Communities



Storytelling: Connecting the Four Directions



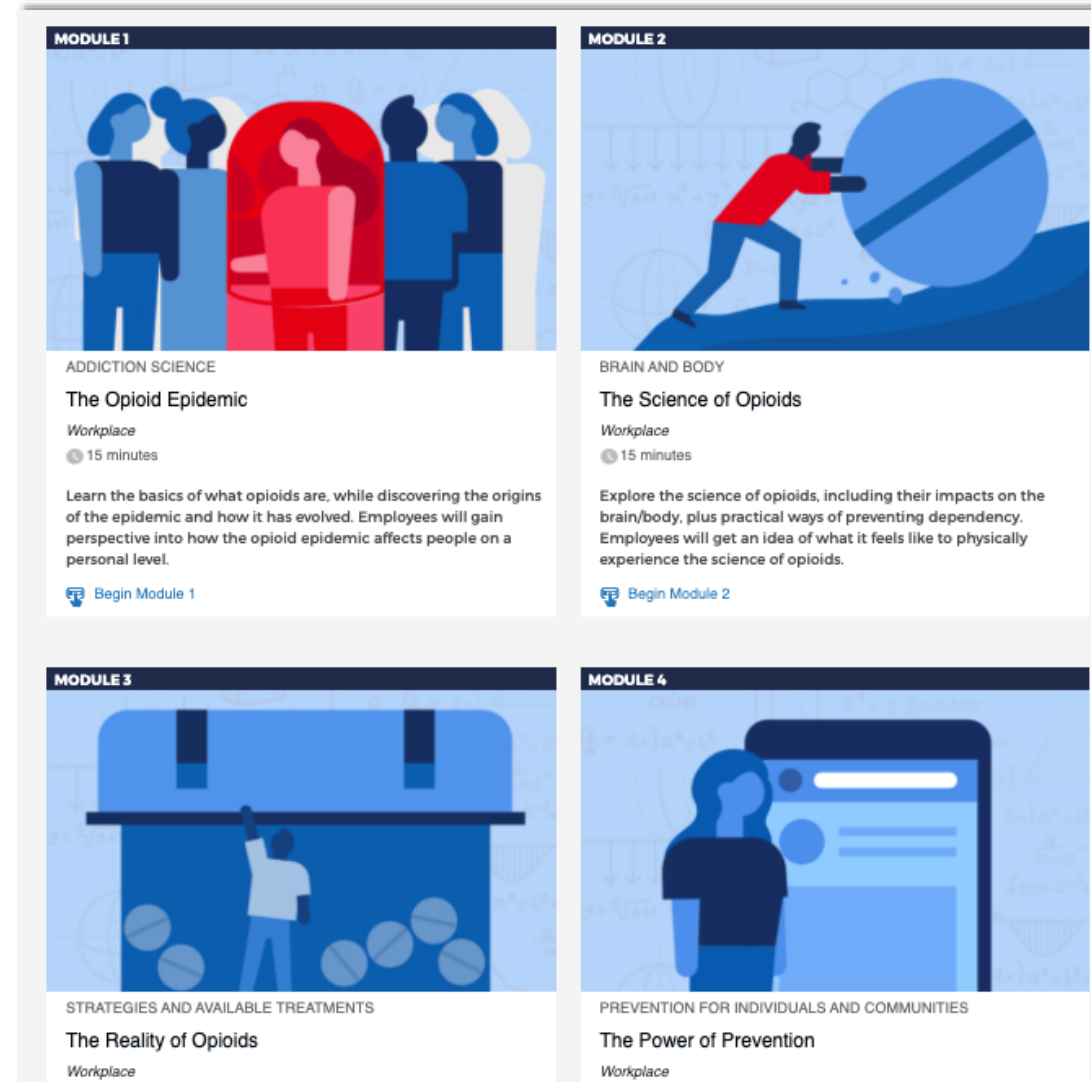
The Workplace Module

Module 1
The Opioid Epidemic


Module 2
The Science of Opioids

Module 3
The Reality of Opioids

Module 4
The Power of Prevention



MODULE 1




ADDICTION SCIENCE
The Opioid Epidemic
Workplace
15 minutes

Learn the basics of what opioids are, while discovering the origins of the epidemic and how it has evolved. Employees will gain perspective into how the opioid epidemic affects people on a personal level.

[Begin Module 1](#)

MODULE 2




BRAIN AND BODY
The Science of Opioids
Workplace
15 minutes

Explore the science of opioids, including their impacts on the brain/body, plus practical ways of preventing dependency. Employees will get an idea of what it feels like to physically experience the science of opioids.


[Begin Module 2](#)

MODULE 3



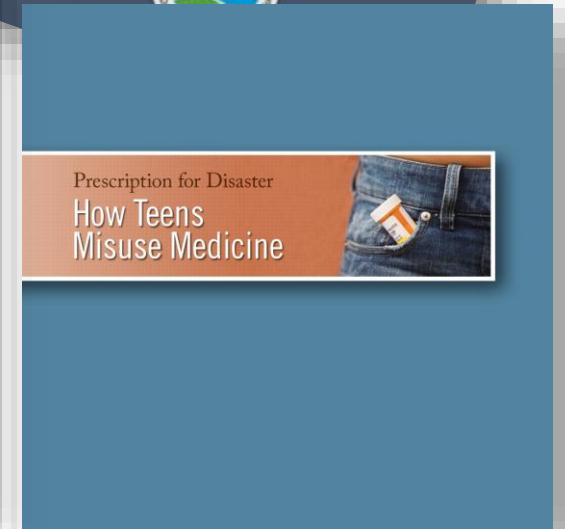
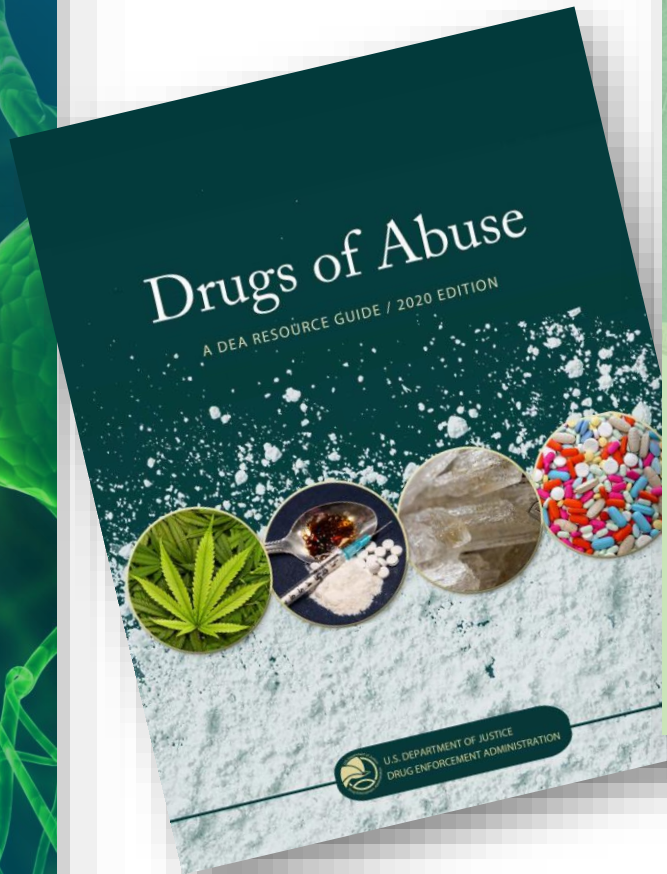
STRATEGIES AND AVAILABLE TREATMENTS
The Reality of Opioids
Workplace

MODULE 4



PREVENTION FOR INDIVIDUALS AND COMMUNITIES
The Power of Prevention
Workplace

Publications



www.getsmartaboutdrugs.com/publications

Websites

GET SMART ABOUT DRUGS

A DEA RESOURCE FOR PARENTS, EDUCATORS & CAREGIVERS

WWW.GETSMARTABOUTDRUGS.COM

For Parents, Educators, and
Caregivers

www.GetSmartAboutDrugs.com

GET THE FACTS ABOUT DRUGS

JUST THINK TWICE

A Resource for Teens

www.justthinktwice.com

For Teens

www.JustThinkTwice.com

ONE
PILL CAN
KILL

www.dea.gov/onepill

Campus Drug Prevention

www.campusdrugprevention.gov

For Higher Education

www.CampusDrugPrevention.gov

OPERATION
PREVENTION

www.operationprevention.com

For Teachers and the Workplace

www.OperationPrevention.com



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Jennifer Epstein

DIRECTOR, OUTREACH AND EDUCATION
SONG FOR CHARLIE



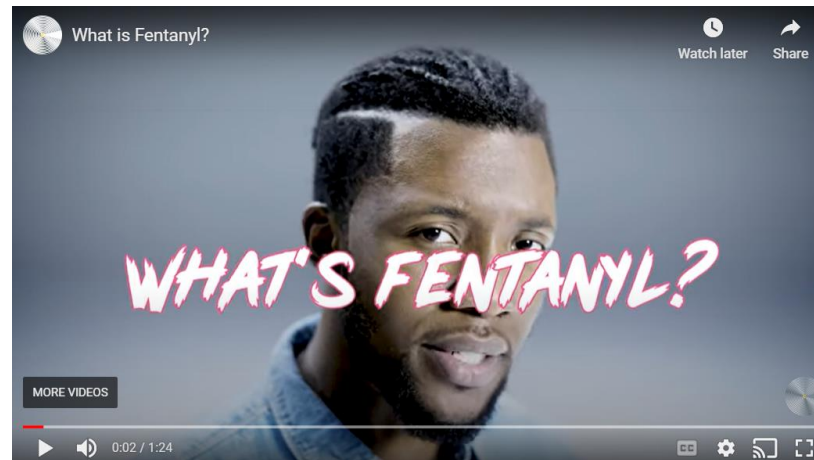
U.S. Department of Education/NCSSLE
Lessons from the Field Webinar—Part 2: Preventing and Addressing Fentanyl Use

February 8, 2023 | Jennifer Epstein



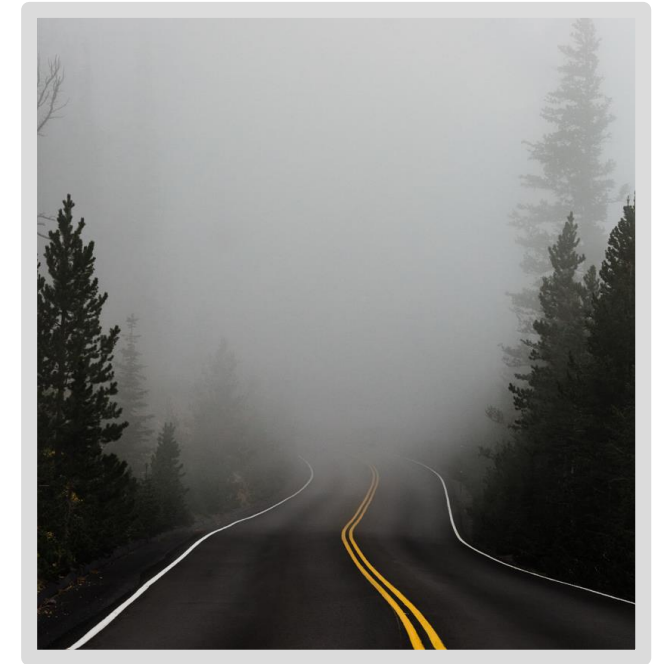
Song for Charlie

- Song for Charlie (SFC) is a national family-run nonprofit dedicated to raising awareness about fake pills made of fentanyl, among youth and parents.
- SFC works closely with federal and other partners to understand drug landscape.
- SFC facilitates awareness through social media campaigns and by connecting schools and other organizations to fake pill/fentanyl education resources.



Fentanyl-Related Illicit Drug Trends

- Fentanyl in vapes & marijuana
 - Anecdotal reports of fentanyl in vapes & marijuana. It is not a widespread issue at this time.
 - Low risk with vapes/marijuana sold by dispensaries or other legal avenues
 - Watch closely → could show up in your community at any time
- Xylazine - Animal tranquilizer, across U.S.
- Nitazene (“ISO”) - Powerful illicit sedative opioid, found in Midwest, South, and East



Schools should be prepared to respond to more dynamic synthetic drugs.

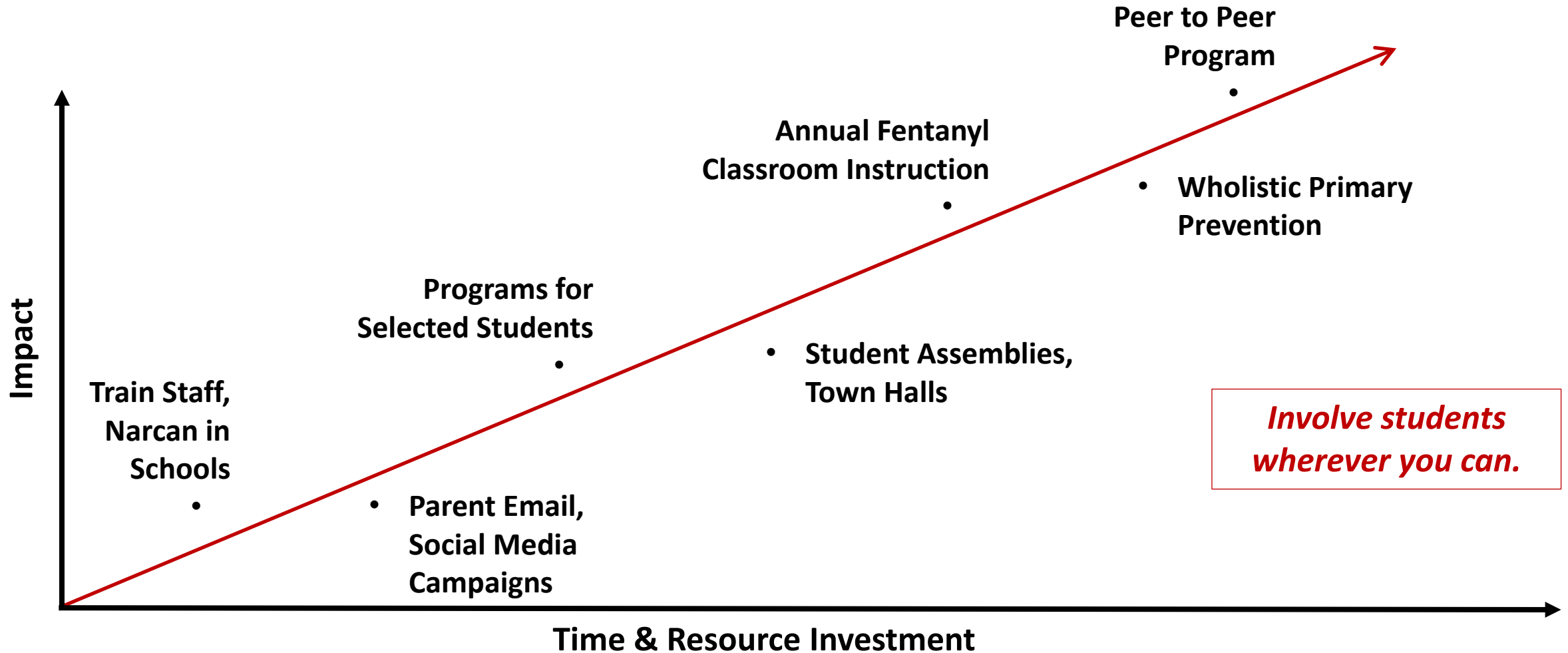


Changing Perception of Harm

- Teen knowledge gap- [Youth Fentanyl Survey- Fall 2022](#)
 - 36% of 13–17-year-olds are aware fentanyl in fake pills
 - 31% of 13–17-year-olds are knowledgeable about fentanyl
- Teaching about fentanyl is drug education/awareness and should complement existing evidence-based prevention programs. There is no need to wait for fentanyl-specific evidence-based program.
- Free classroom resources exist that can snap into existing curriculum or stand alone if needed.

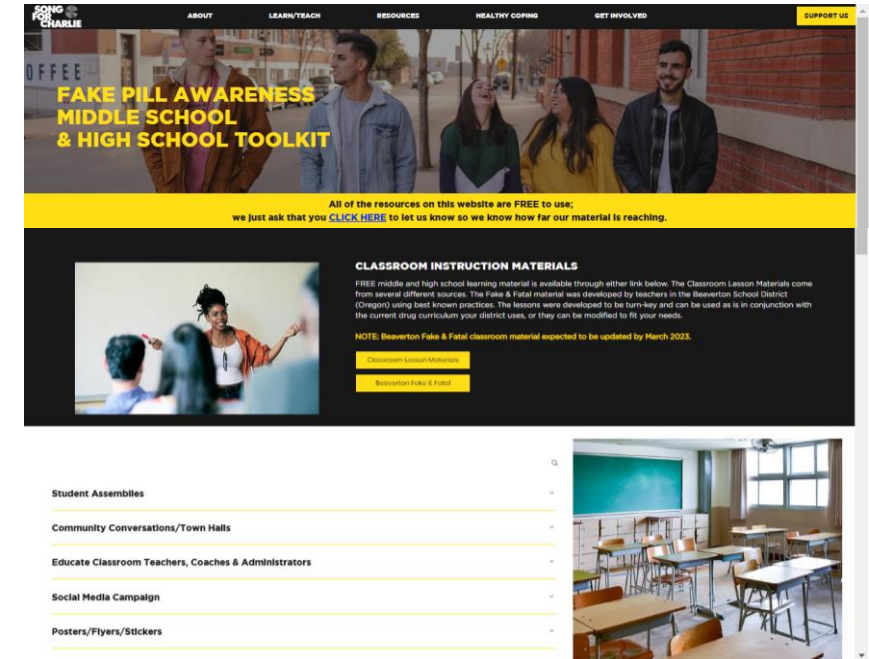


Time Investment vs. Impact



Resources – Song for Charlie

- [Middle School/High School Toolkit](#) – Free Resources
 - Links to classroom instruction resources
 - Video resources
 - Assembly resources
 - Poster, flyer, & sticker designs
 - Social media content
 - Examples of state resources
 - More...



Resources – Song for Charlie

- [Fentanyl Fight Club](#) – Youth awareness site
- [Video resources](#) – Selection of free educational videos
- [Data](#) – CDC, state & other data on fentanyl youth impact
- [Resources We Like](#) – Links to federal, state, & local program
- [Facts About Fentanyl](#) – Answers to questions in everyday language
- [College Toolkit](#) – Resources for college community



Coming Soon

- [Clear Alliance](#) & SFC Counterfeit Pill Education Course (CPEC) coming by June 2023
 - Science-based animated counterfeit pill and illicit fentanyl education
 - Features in-depth curriculum that encourages critical thinking, refusal skills, and more; taught by diverse subject matter experts
 - Education for youth, teachers, and parents ~45 minutes
 - Prevention education that meets national health standards
 - Flexible e-learning options
 - Training and support
 - Funded by OR-ID HIDTA—will be FREE (donation suggested)
- SFC assembly video & user guide—August 2023 target

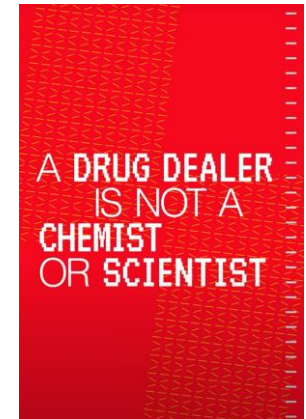
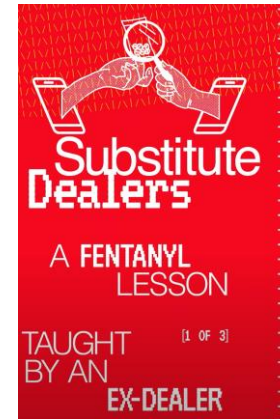


Looking for something? We want to hear from you.



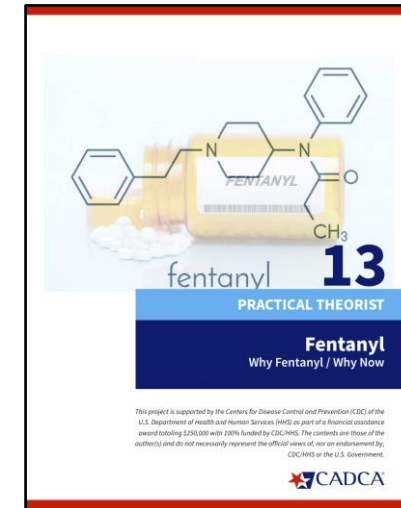
Resources–Ad Council

- [The Real Deal on Fentanyl – Youth Campaign](#)
 - Fentanyl facts
 - Naloxone facts
 - Reducing the risk
 - Classroom lessons—chemistry, economics, health
 - [Campaign assets](#)
- [Drop the F Bomb – Parent Campaign](#)
 - How to talk to your kids about fentanyl



Resources – CDC

- [Stop Overdose](#)
- [CADCA/CDC/HHS Practical Theorist, Fentanyl: Why Fentanyl/Why Now \(January 2023\)](#)



Resources from Oregon

- [Oregon Health Authority | Oregon Department of Education: Fentanyl & Opioid Response Toolkit for Schools](#)
 - Sample letter to families & students
 - Guidelines for developing a school naloxone policy
- [Beaverton School District \(OR\) - Fake & Fatal](#)
 - Middle school & high school classroom lessons
 - Graphics
 - Sample of town hall/community conversation





BEST PRACTICES CLEARINGHOUSE



Kristen Gustafson

SECONDARY HEALTH & PE CURRICULUM,
INSTRUCTION, AND ASSESSMENT DIRECTOR
TEACHER ON SPECIAL ASSIGNMENT (TOSA)
BEAVERTON SCHOOL DISTRICT, OR

WHY AND HOW YOUR SCHOOL DISTRICT CAN LAUNCH A FENTANYL AWARENESS CAMPAIGN

February 2023

TODAY'S YOUTH ARE AT RISK



Sophia
(forever 20)



Luca
(forever 13)



Zach
(forever 17)



Issaiah
(forever 15)



Olivia
(forever 15)



Cal
(forever 18)



Kinhthi
(forever 19)



Brian
(forever 18)



Zachariah
(forever 17)



Ellison
(forever 19)



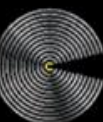
Deenilson
(forever 19)



Charlie
(forever 22)



Kierston
(forever 20)



“Schools are at the heart of our communities.”

School is where you can reach the most kids at one time and where they spend the majority of their waking hours.



STRATEGIES FOR COMMUNITY CHANGE

- Promoting Protective Factors
- Providing Information & Building Skills
- Student Service Supports
- State & District Level Policies



WHAT A “FAKE & FATAL” CAMPAIGN ROLLOUT LOOKS LIKE



ONE PILL CAN KILL



[Cal's Story](#)

WHAT DID BSD'S FAKE & FATAL CAMPAIGN LOOK LIKE?

- Public Statement



WHAT DID BSD'S FAKE & FATAL CAMPAIGN LOOK LIKE?

- Public Statement
- Webpage



WHAT DID BSD'S FAKE & FATAL CAMPAIGN LOOK LIKE?

- Public Statement
- Webpage
- Social Media Blitz—saturated district accounts



WHAT DID BSD'S FAKE & FATAL CAMPAIGN LOOK LIKE?

- Public Statement
- Webpage
- Social Media Blitz—saturated district accounts
- Community Conversation—attended by 6,500 families



WHAT DID BSD'S FAKE & FATAL CAMPAIGN LOOK LIKE?

- Employee Education
 - Held mandatory training for administrators with district student services TOSA, public safety administrator & law enforcement
 - Offered optional training for all certified and classified staff



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 - Gave specific instructions about handling of Fentapills
- Student Education
 - Developed Fentanyl-specific lessons for all secondary students in advisory & health classes
 - Shared video from Cal's brother directed specifically at students



WHAT DID BSD'S FAKE & FATAL CAMPAIGN LOOK LIKE?

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 - Shared video from Cal's brother directed specifically at students
- School Board Action
 - Approved the [use of Narcan](#) in our schools to reverse overdoses in emergency situations



Mini Advisory Lesson



Mini Lesson

Essential Question: Why is it important to be aware of the risks of drugs being manufactured with fentanyl and other substances?

Resource: [Song For Charlie](#)

Introduction:

State this is a safe space, and no personal information that is shared should leave this room.

1. What personal information is discussed in this room, stays in this room. It is not your place to tell other people's stories. However, if you learn something you think is cool, PLEASE go and share that with your peers.
2. Today we will be talking about the risks associated with fentanyl. As part of the discussion we will be talking about the dangers associated with drugs being manufactured with fentanyl, and the impacts these fake pills have on our society. During class discussions please be mindful and respectful of other people's thoughts and opinions. Feel free to leave the room if necessary. There is a set up in the Counseling Office where you can go if you need to leave. (CONFIRM this first with your counseling team)
3. I am a mandatory reporter and do have to report things where someone is being hurt or someone is hurting themselves. I can also provide you with local community resources if you have further questions.

Lesson:

1. Review the essential question with the class, and ask the students to keep this question in the back of their mind as they go through today's lesson.
2. Show the following video clips - each are just over a minute long:
 - a. [What is fentanyl?](#)
 - b. [What is a fentapill?](#)
 - c. [Why are there so many fentapills?](#)
 - d. [What can we do about fentapills?](#)
3. Briefly discuss information that stood out to the students from the videos. Students can utilize the chat if they are not comfortable sharing their thoughts verbally. Refer to the website [Song For Charlie](#) to help generate the discussion with the class.

High School Health Lesson:

Teacher Facilitator's Guide



Fake & Fatal - Health 2







Created 5/2021

Philosophy Statement	Per Oregon Administrative Rule (OAR) 581-022-2-45, each school district shall develop a comprehensive plan for alcohol and drug abuse prevention for grades K-12. At least annually, all high school students, grades 9-12, shall receive instruction about drug and alcohol prevention.
Learning Targets	<p>Learning Targets:</p> <ul style="list-style-type: none"> • Discuss key concepts of opioid drugs including tolerance, addiction, peer pressure, short and long term health impacts. • Explain the short-term and long-term psychological and social effects, including social, legal, economic and cosmetic consequences of opioid drugs. • Utilize data to formulate a health- enhancing message. <p>Essential Question:</p> <ul style="list-style-type: none"> • Why is it important to be aware of the risks of drugs being manufactured with fentanyl and other substances?
Materials List	<p>Teachers:</p> <ul style="list-style-type: none"> - Lesson 1 Slides: Please use the Google slides to help guide the lesson. - Videos: <ul style="list-style-type: none"> - How is Fentanyl Making the Opioid Epidemic Worse? - Cal's Story - A Message From Miles - Interactive Article: Inside America's Devastating Opioid Epidemic - Student Articles: <ul style="list-style-type: none"> - What to Know About Drugs Laced with Fentanyl - What is Fentanyl? - Inside America's Devastating Opioid Epidemic - Opioid Epidemic Articles - Teacher Background Documents: <ul style="list-style-type: none"> - The Opioid Epidemic in America - Investigating the Heroin and Prescription Opioid Epidemic - Computer for Slideshow & Videos <p>Before lesson:</p> <ul style="list-style-type: none"> - Post the following information onto Canvas for students to access electronically.

High School Health Lesson continued:

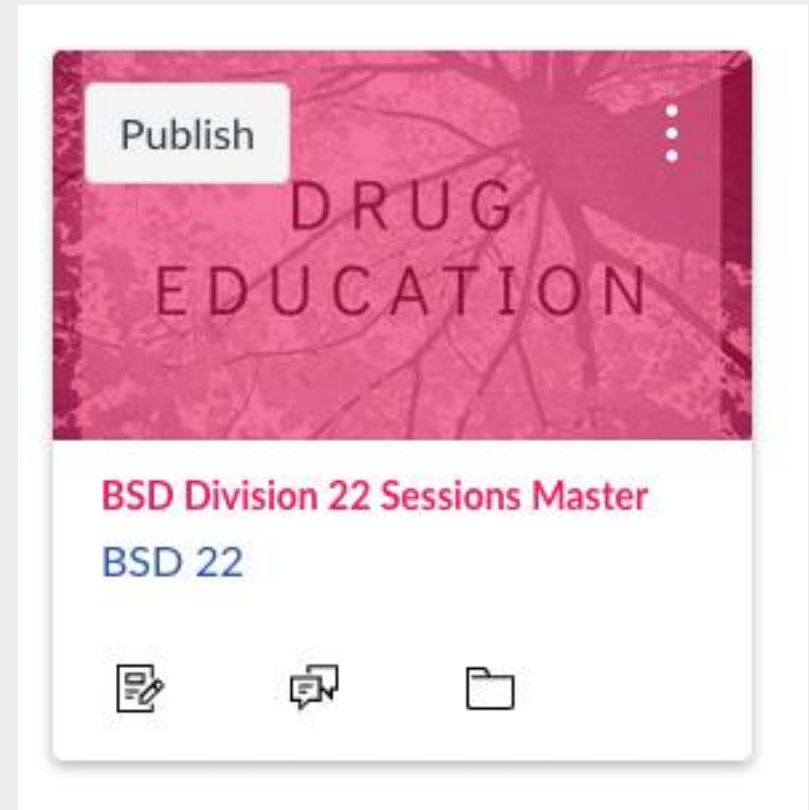
Student Facing



	with fentanyl and other substances?
Materials List	<p>Teachers:</p> <ul style="list-style-type: none"> - Lesson 1 Slides: Please use the Google slides to help guide the -  Fake & Fatal  -  -  -  Jennifer Hicks is the owner -  No changes since you last viewed this file <p>Before lesson:</p> <ul style="list-style-type: none"> - Post the following information onto Canvas for students to access electronically. <ul style="list-style-type: none"> - Lesson 1 Slides - Student Articles: <ul style="list-style-type: none"> - What to Know About Drugs Laced with Fentanyl



Learning Management System



WHAT COULD YOUR FAKE & FATAL CAMPAIGN LOOK LIKE?

- From BSD
 - [All messaging](#), including [sample public statement](#) & social media posts
 - [All videos](#)
 - [All Curriculum](#) is at bottom of [webpage](#)
 - Feel free to remove BSD branding; does not require any credit to the Beaverton School District
- Additional resources from [Song for Charlie](#)



CALL TO ACTION



- In conjunction with Rule 581-022-2045, ensure your school's prevention education plan is updated to reflect current research & staff are trained. Synthetic innovations may necessitate ongoing effort.
- Toolkits available at
 - [Fake Pill Awareness Middle School and High School Toolkit](#) (Song for Charlie)
 - [Fentanyl & Opioid Response Toolkit for Schools](#) – (Oregon Health Authority)

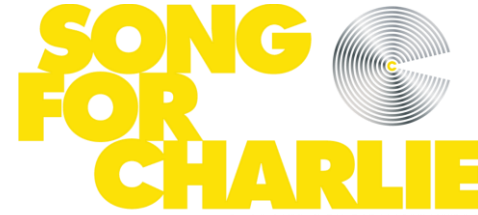
“Schools are at the heart of our communities.”

Ultimately, we are building skills in our students so they choose not to experiment and/or are able to advocate for their mental health needs.



National Fentanyl Awareness Day

May 9th, 2023



QUESTIONS?

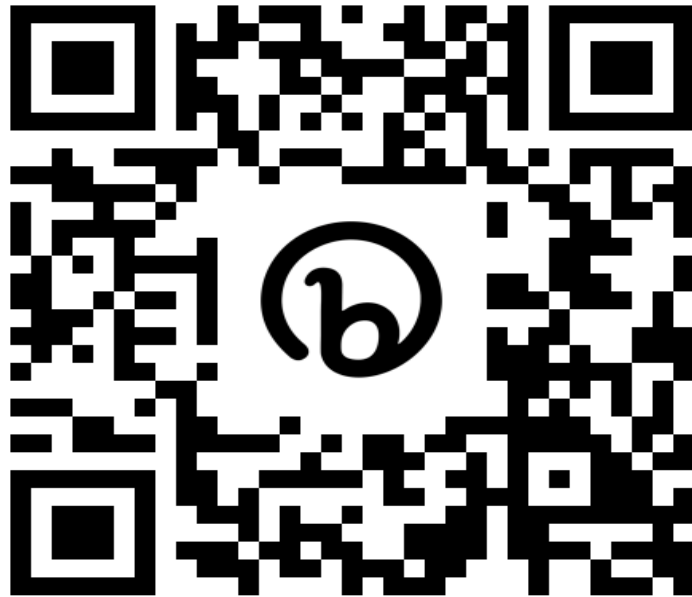
If you'd like to organize your own campaign and access our social posts, graphics and logos, email community_involvement@beaverton.k12.or.us.

If you would like to discuss school-wide supports and/or health curriculum, please contact me.

Shellie Bailey-Shah, Public Communications Officer
Beaverton School District
Shellie_Bailey-Shah@beaverton.k12.or.us

Kristen Gustafson
Beaverton School District
kristen_gustafson@beaverton.k12.or.us

bit.ly/3YoLpjn





BEST PRACTICES CLEARINGHOUSE



Jeri Skrocki

CHIEF, DIRECTOR OF SAFETY AND SECURITY
HAYS CONSOLIDATED INDEPENDENT
SCHOOL DISTRICT, TX



BEST PRACTICES CLEARINGHOUSE



Dr. Smita Malhotra

CHIEF MEDICAL DIRECTOR
LOS ANGELES UNIFIED
SCHOOL DISTRICT, CA

Paulina Rock

EXECUTIVE DIRECTOR
OFFICE OF HEALTH EMERGENCY
RESPONSE AND SUPPORT
LOS ANGELES UNIFIED
SCHOOL DISTRICT, CA



Preventing and Addressing Fentanyl Use: Lessons from LA Unified

Smita Malhotra, M.D.

LAUSD, Chief Medical Director

Paulina Rock

Office of Health Emergency Response and Support, Executive Director

February 8, 2023

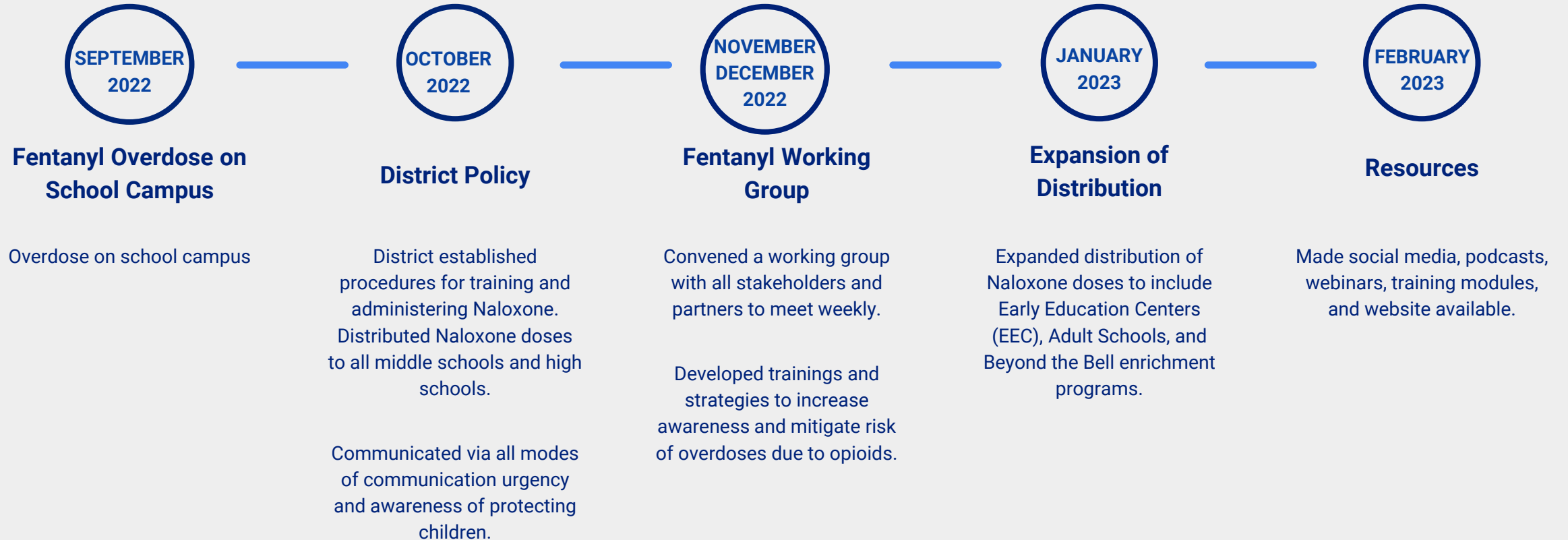
LA Unified's Response to Fentanyl Crisis



- I. Timeline
 - Establish Policy
 - Procure and Distribute Naloxone
 - Establish Internal Working Group
- II. Developed Training Resources for All Stakeholders
- III. Expanded Distribution of Naloxone
- IV. Resources



Timeline



Fentanyl Crisis in Schools

CONTACT: Shannon Haber
communications@lausd.net

FOR IMMEDIATE RELEASE
September 22, 2022

Los Angeles Unified Announces Naloxone (Narcan) Will be Available at Every K-12 School

The District Also Outlines Additional Safety Measures and Support for Students

Los Angeles, CA (September 22, 2022) – In response to the devastating epidemic of overdoses that are all too common in Los Angeles, Superintendent Alberto M. Carvalho announced today that naloxone (Narcan) will be made available at all K-12 schools in the coming weeks. The Los Angeles County Department of Public Health (LACDPH) is providing the doses of naloxone at no cost to the District. The District has also received support from The Los Angeles Trust for Children's Health and Children's Hospital Los Angeles.

Naloxone is a crucial response for individuals experiencing overdose from substances like fentanyl, and temporarily reverses the effects of an overdose in emergency scenarios. As stated by the National Institutes of Health, naloxone is a safe, highly effective medicine used to reverse overdoses and save lives. Administered as a nasal spray, naloxone is an antidote to medications known as 'opioids.'

"We have an urgent crisis on our hands," Superintendent Carvalho said. "Research shows that the availability of naloxone along with overdose education is effective at decreasing overdoses and death—and will save lives. We will do everything in our power to ensure that not another student in our community is a victim to the growing opioid epidemic. Keeping students safe and healthy remains our highest priority."



Protecting our Students

Protecting Our Students.
Addressing the Crisis.



Narcan will now be available at **every school** to treat opioid overdoses resulting from drugs such as Fentanyl.

Narcan is a crucial emergency response, temporarily reversing the effects of an overdose.



- Naloxone distribution to all Middle and High Schools
- Trained volunteers prepared to administer Naloxone and treat opioid overdoses

Los Angeles School Police Department

LA Unified is set to launch **LASAR**, a user-friendly mobile app to anonymously report non-emergency incidents at or near LAUSD schools:

Los
Angeles
Schools
Anonymous
Reporting

LAUSD
UNIFIED





- Incidents reported will go directly to the Los Angeles School Police Department's Watch Commander's office.
- Each report will be triaged and appropriate resources will be dispatched.

- The app can be downloaded on a smartphone or tablet to report:
 - drugs on campus
 - weapons on campus
 - mental health crisis
 - vandalism
 - suspicious criminal activity
- The user will have the ability to attach photos.

Substance Use Student and Family Engagement Modules



- Working group meets weekly on Fentanyl and Substance Use.
- Course with 4-modules designed to engage in topics related to substance use, mental health, psychological first aid, and fentanyl.
- Regional Office Train-the-Trainer scheduled on December 14 from 10AM-12PM.
- **Next Steps:**
 - Each region to host Train-the-Trainer for school site family engagement points of contact.
 - Parent and Family Center staff, Title I Coordinators, EL designees/Coordinators, Title III coaches, Student and Family Navigators, etc.



achieve.lausd.net/familyacademy

Special Edition Family Academy Webinars - Click Here for Recordings and Slides

Friday, September 30, 2022 - **Substance Use and Fentanyl Awareness**

Flyer [English](#) | [Spanish](#)

Webinar Recording [English](#) | [Spanish](#)

[Bilingual Presentation Slides](#)

Saturday, October 1, 2022 - **Substance Use and Parenting Tips to Lead Family Conversations**

[Bilingual Psychological First Aid \(PFA\) Learning Guide](#)

Flyer [English](#) | [Spanish](#)

Webinar Recording [English](#) | [Spanish](#)

[Bilingual Presentation Slides](#)

Substance Use Student and Family Engagement Modules



Course with 4-modules includes slides, facilitator guides, and learning booklet for students and families.

School sites are required to host at least two segments between February–March 2023, as part of their monthly LCAP parent workshops. Information to be included in the Principal Portal.

- Module 1: Substance Use Awareness
- Module 2: Why Do Kids Use Drugs and Alcohol?
- Module 3: How to Talk to Your Child About Drugs and Alcohol
- Module 4: Building Resilience in Our Children

Naloxone Distribution Expansion

- Naloxone distribution in January 2023 now includes:
 - Early Education Centers
 - Adult Education Centers
 - Beyond the Bell Programs



Expansion of Policy

- Students can carry Naloxone (Narcan) in schools.

INTEROFFICE CORRESPONDENCE

Los Angeles Unified School District
Office of the Superintendent

INFORMATIVE

DATE: January 31, 2023

TO: Members, Board of Education

FROM: Alberto M. Carvalho, Superintendent 

SUBJECT: STUDENTS CARRYING NALOXONE (NARCAN) IN SCHOOLS

In response to the devastating epidemic of opioid overdoses that are all too common in Los Angeles, Los Angeles Unified has implemented numerous initiatives including: deploying peer-to-peer counseling; expanding partnerships with educators, community-based organizations and hospitals to engage families in conversations about substance abuse and identification signs for parents, caretakers and youth; launching courses on the Los Angeles Unified Family Academy with information about locations providing direct support for affected families; and providing Student and Family Engagement Modules to increase awareness of fentanyl and substance use.

In addition, Naloxone (Narcan) is available at all K-12 schools in the Los Angeles Unified School District. Healthcare staff and school site staff are trained to administer Narcan in emergency situations. Because of the safety and effectiveness of Narcan, the Los Angeles County Department of Public Health (LACDPH) supports a clarification in the LAUSD policy (BUL-133120) that would allow students to be able to carry Narcan in schools. The policy bulletin is currently being updated and will be reissued shortly.

Naloxone (Narcan) is a life-saving emergency medication that can reverse an overdose from substances such as fentanyl, also known as opioids. Naloxone can only reverse an opioid overdose, it does not reverse overdoses caused by other drugs such as benzodiazepines, cocaine, methamphetamine or alcohol. However, naloxone may also be effective for overdoses where multiple substances are combined such as an opioid and alcohol or an opioid and stimulant.

It cannot be used to get high, is not addictive and does not have any effect on a person if there are no opioids in their body. Administered as a nasal spray, Naloxone (Narcan) is readily absorbed in the nose to reverse opioid overdoses and lasts about 30-60 minutes. It is safe and effective for all populations including children, adolescents and pregnant women. There are no long-term consequences from using naloxone in emergency situations, and use of naloxone does not cause harmful physical effects or dependence. People who take naloxone do not develop a tolerance to its effects and there have been no reported deaths from naloxone use in emergency situations.

Through our existing initiatives, we will educate students and families about the safety and effectiveness of Narcan including the identification signs of an opioid overdose and the importance of alerting medical professionals when Narcan is used. We remain committed to expanding access, education and training for this life-saving emergency medication.

Resources

Follow Us!

@LAUSDsup

@LASchools

@DrSmita_MD

@lausd_cmd

@LAUSD_HealthRS

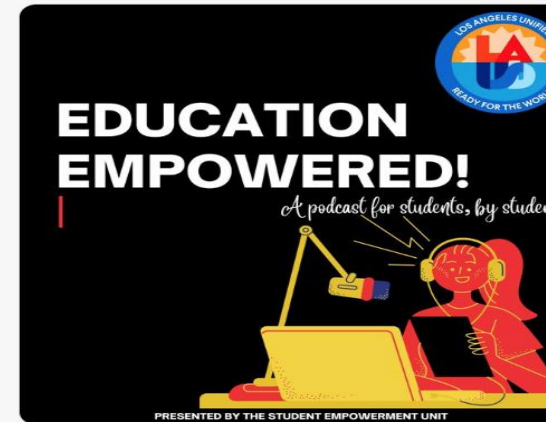
@LAUSDfamilies

@SMSLausd

@lausd_nursing

LAUSD
UNIFIED

Smita Malhotra, MD, FAAP Retweeted
Los Angeles Unified @LASchools · Jan 11
In this episode of the Education Empowered! podcast, @DrSmita_MD explains what fentanyl is and why it's perilous:
lausd.wistia.com/medias/ds015xz...
For information about substance abuse and mental health services, call 800-662-4357 or visit achieve.lausd.net/Page/18694.



Instagram

lausd_cmd



lausd_cmd

Follow

Message

...

7 posts 86 followers 22 following

Office of The Chief Medical Director
Office of the Chief Medical Director @laschools
Keeping kids healthy so they are ready to learn
Practical tips to stay healthy all year long
achieve.lausd.net/domain/1377

POSTS REELS TAGGED



Alberto M. Carvalho
27.5K Tweets



Follow

Alberto M. Carvalho
@LAUSDsup

@LASchools Superintendent, National/Urban Superintendent of the Year, McGraw prize winner. Education turned a once homeless kid into me.

Los Angeles, CA achieve.lausd.net/superintendent
Joined August 2011

1,174 Following 80.8K Followers



BEST PRACTICES CLEARINGHOUSE



Rodney LaPoint

NURSING EDUCATION AND PRACTICE SPECIALIST
NATIONAL ASSOCIATION OF SCHOOL NURSES
RLAPOINT@NASN.ORG



*National
Association of
School Nurses*



The Opioid Crisis: The Role of the School Nurse

School Nurses

- A specialized practice of nursing.
- Protects and promotes student health, facilitates optimal development, and advances academic success.
- Grounded in ethical and evidence-based practice, provide care coordination, and advocate for quality student-centered care.
- Incorporates into the profession the nursing process with equity and inclusion of a diverse student and staff population.
- Assessments and interventions are performed according to nursing standards and regulation.



Framework for 21st Century School Nursing Practice™



Standards of Practice

- Clinical Competence
- Clinical Guidelines
- Code of Ethics
- Critical Thinking
- Evidence-based Practice
- NASN Position Statements
- Nurse Practice Acts
- Scope and Standards of Practice



Care Coordination

- Case Management
- Chronic Disease Management
- Collaborative Communication
- Direct Care
- Education
- Interdisciplinary Teams
- Motivational Interviewing/Counseling
- Nursing Delegation
- Student Care Plans
- Student-centered Care
- Student Self-empowerment
- Transition Planning



Leadership

- Advocacy
- Change Agents
- Education Reform
- Funding and Reimbursement
- Healthcare Reform
- Lifelong Learner
- Models of Practice
- Technology
- Policy Development and Implementation
- Professionalism
- Systems-level Leadership



Quality Improvement

- Continuous Quality Improvement
- Documentation/Data Collection
- Evaluation
- Meaningful Health/Academic Outcomes
- Performance Appraisal
- Research
- Uniform Data Set



Community/Public Health

- Access to Care
- Cultural Competency
- Disease Prevention
- Environmental Health
- Health Education
- Health Equity
- Healthy People 2030
- Health Promotion
- Outreach
- Population-based Care
- Risk Reduction
- Screenings/Referral/Follow-up
- Social Determinants of Health
- Surveillance

- Elaborate on the school nurses' role with students suspected of Fentanyl use.

Primary Interventions:

- Educate the students and staff.
 - Assist the Administration in promoting a climate where reporting is the culture.
 - Invite outside agencies to bring educational campaigns into the school to inform the students and community on the dangers and warning signs.
-
- How can school nurses effectively support the family during this time.
 - Educate and refer to appropriate agencies in the community to help with treatment.
 - Communicate with intent and frequency and always with concern for their student's safety.



How can school nurses help with the opioid crisis, specifically with regards to primary and secondary prevention.

Primary prevention is usually takes an educational approach. Signage and poster campaigns, as well as educational curriculum warning of the dangers of opioids and the life-threatening effects.

Secondary interventions can include accurate and timely physical assessments and emergency interventions to save a life such as the use of Naloxone.

Always call for emergency services or 911.

Follow local and state policy surrounding this topic.





How can we help educate our students and school communities about this issue?

Partnering with local agencies to help provide education is the easiest way to impact this crisis.

Empowering students to speak up to save a friend.

Provide Education



Lesson Plans and Activities

Educate teens about drugs, drug use, and life skills with activities and lessons from Scholastic.



National Drug and Alcohol Facts Week® (NDAFW)

Join NIDA for NDAFW and help share facts about drugs, alcohol, and addiction in your community. NDAFW is an annual week...



Parents: Conversation Starters

Get information to help you talk with your teens about drugs and their effects, and learn where to go to get help.



Mind Matters Series

Take a scientific journey to learn about the brain's complex responses to specific drugs.

<https://nida.nih.gov/research-topics/parents-educators>

How can I get Narcan for our school?



- National Overdose Prevention Network, [Free NARCAN Nasal Spray for Eligible Schools](#)
- NEXT Harm Reduction, Inc. [NEXT Naloxone Program](#)
- Centers for Disease Control and Prevention, [Lifesaving Naloxone](#)
- [NARCANDirect](#)
- Adapt Pharma, [Free NARCAN® Nasal Spray High School Program](#)

COMING SOON!

NASN Naloxone In Schools: Toolkit for School Nurses



References

- National Association of School Nurses (NASN) (2022) Framework for 21st Century School Nursing Practice. [Framework for 21st Century School Nursing Practice - National Association of School Nurses \(nasn.org\)](#)
- National Association of School Nurses (NASN) (2020) Position Statement: Naloxone in School Setting. [Naloxone in the School Setting - National Association of School Nurses \(nasn.org\)](#)



Thank You!

Should you have any questions, please contact us at NCSSLE@air.org or 800-258-8413. We are happy to help!

NCSSLE Website

<https://safesupportivelearning.ed.gov>

Best Practices Clearinghouse

<https://bestpracticesclearinghouse.ed.gov/>

Next Lessons from the Field Webinars

February 22, 2023: Understanding Female Genital Mutilation and Cutting and How Educators Can Help

March 8, 2023: Student Nutrition

March 22, 2023: Marijuana Use Prevention



Feedback Form

**BEST PRACTICES
CLEARINGHOUSE**

[NCSSLE] 2023 - Lessons from the Field - Part 2: Preventing and Addressing Fentanyl Use

Thank you for attending the webinar, *Part 2: Preventing and Addressing Fentanyl Use*, on February 8, 2022. To best serve you, we would greatly appreciate receiving your feedback on the webinar.

1. Prior to the webinar, how knowledgeable were you about the webinar's topic?

- ☐ Not At All Knowledgeable
- ☐ Somewhat Knowledgeable
- ☐ Very Knowledgeable

2. Overall this webinar was a good use of my time.

- ☐ Strongly Disagree
- ☐ Somewhat Disagree
- ☐ Somewhat Agree
- ☐ Strongly Agree

3. This webinar improved my understanding of the covered topic.

- ☐ Strongly Disagree
- ☐ Somewhat Disagree
- ☐ Somewhat Agree
- ☐ Strongly Agree

[HTTPS://WWW.SURVEYMONKEY.COM/R/LFTF_SESSION37](https://www.surveymonkey.com/r/LFTF_SESSION37)



BEST PRACTICES CLEARINGHOUSE

Live Q&A