



Welcome to Today's Webinar!

***Safer Campuses & Communities:*
Tools for Implementing Evidence-
based Interventions to Reduce
Alcohol Problems**

This event will start at 11:00 a.m. E.T.

Questions, Event Feedback & Contact Information



Q&A

If you have a question for the presenters, please type it in the Q&A Pod or email ncssle@air.org during the Webinar.

Feedback Form

| Section Title | Strongly Disagree | Somewhat Disagree | Somewhat Agree | Strongly Agree | No Vote | Broadcast Results |
|---|-------------------|-------------------|----------------|----------------|----------------------------------|--------------------------|
| This Webinar improved my understanding of the covered topics. | 0% (0) | 0% (0) | 0% (0) | 0% (0) | <input checked="" type="radio"/> | <input type="checkbox"/> |
| I will use information from this Webinar. | 0% (0) | 0% (0) | 0% (0) | 0% (0) | <input checked="" type="radio"/> | <input type="checkbox"/> |
| Ample time was provided for answering questions. | 0% (0) | 0% (0) | 0% (0) | 0% (0) | <input checked="" type="radio"/> | <input type="checkbox"/> |
| Overall, this Webinar was a good use of my time. | 0% (0) | 0% (0) | 0% (0) | 0% (0) | <input checked="" type="radio"/> | <input type="checkbox"/> |

At the end of the presentation, a series of questions will appear. Please provide feedback on this event so that we can better provide the resources that you need. All answers are completely anonymous and are not visible to other participants.

For assistance during the Webinar, please contact the National Center on Safe Supportive Learning Environments at ncssle@air.org.

National Center on Safe Supportive Learning Environments



- Goal is to improve conditions for learning in a variety of settings, K-16, through measurement and program implementation, so that all students have the opportunity to realize academic success in safe and supportive environments.
- Provides information and technical assistance to states, districts, schools, institutions of higher learning, communities, and federally supported programs to improve conditions for learning.
- Provides training and technical support to 11 State Education Agencies funded under the Safe and Supportive Schools Program and their participating Local Education Agencies (districts), as well as training and support to the Higher Education community, including Community Colleges.
- Some of the featured content areas of the Center include bullying prevention, violence prevention, and substance abuse prevention.

*The content of this presentation was prepared under a contract from the U.S. Departments of Education and Health and Human Services to the American Institutes for Research (AIR). This presentation does not necessarily represent the policy or views of the U.S. Departments of Education and Health and Human Services, nor do they imply endorsement by the Departments.

Polling Question #1



Which of the following best describes your current role?

- ☐ Alcohol and Other Drug Prevention Specialist
- ☐ Health Education/Health Services/Mental Health Services
- ☐ Campus Police
- ☐ Residential Life
- ☐ Faculty
- ☐ Campus Administration
- ☐ Student Affairs
- ☐ Athletic Department
- ☐ Student Organization Representative
- ☐ Community Member
- ☐ Local Government/Police/Fire
- ☐ Parent
- ☐ Other

Polling Question #2



Which of the following best describes the primary reason you chose to participate in today's session?

- ☐ I have a personal interest in the topics discussed in the webinar.
- ☐ I have been charged with the task of addressing the topics of this webinar on my campus.
- ☐ I am a member of a coalition or collaborative which is addressing the topics in this webinar.
- ☐ More than one of the above.
- ☐ Other (type into Q&A pane.)



1

The Issue of Alcohol Abuse in Higher Education

Bob Saltz, Prevention Research Center

2

Evidence-Based Approaches to Address Alcohol Use in Higher Education

Bob Saltz, Prevention Research Center

3

Campus Implementation: UC Santa Barbara

Genie Cheng, Outreach & Education Coordinator, UC Santa Barbara

4

Campus Implementation: UC Berkeley

Karen Hughes, Coordinator: PartySafe@Cal, UC Berkeley



Safer Campuses and Communities: Tools for Implementing Evidence-based Interventions to Reduce Alcohol Problems

Bob Saltz, Ph.D., Prevention Research Center



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The Issue of Alcohol Abuse in Higher Education



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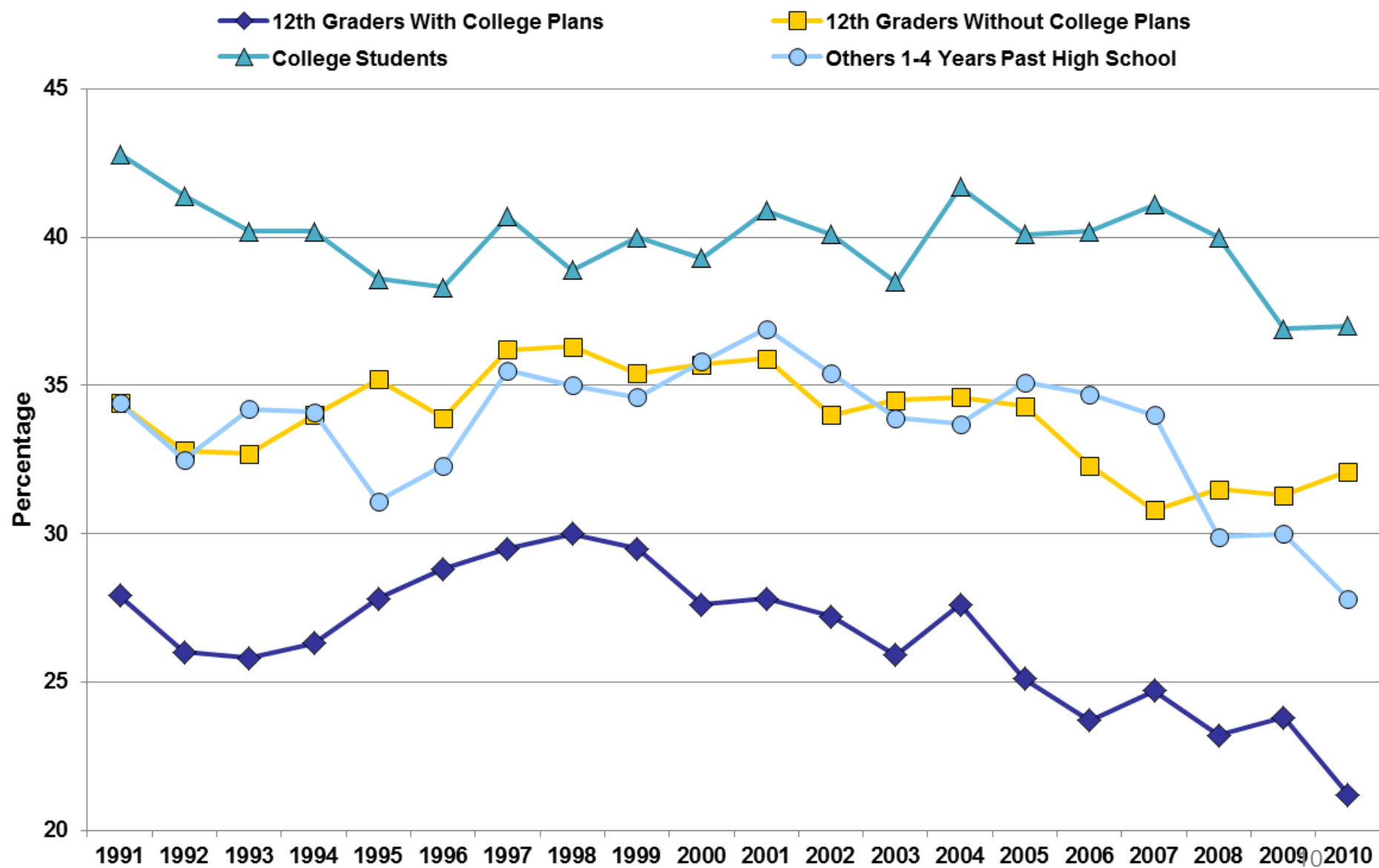
Why Care About College Student Drinking?



Among 18-24 year old college students:

- Over 1,800 deaths annually attributable to alcohol.
- 2.8 million students under the influence of alcohol last year.
- 590,000 unintentionally injured under the influence of alcohol.
- More than 690,000 assaulted by another student who was drinking.
- More than 97,000 are victims of alcohol-related sexual assault or date rape.
- About 25 percent report adverse academic consequences of their drinking.

Trends in Binge Drinking by College Students and Others



Evidence-Based Approaches to Address Alcohol Use in Higher Education



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A CALL TO ACTION:

CHANGING THE CULTURE OF
DRINKING AT U.S. COLLEGES



Task Force of the National Advisory Council
on Alcohol Abuse and Alcoholism

National Institutes of Health
U.S. DEPARTMENT OF HEALTH AND HUMAN SERVICES

COLLEGE

www.collegedrinkingprevention.gov



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Task Force Levels of Evidence



- **Tier 1:** Evidence of Effectiveness Among College Students.
- **Tier 2:** Evidence of Success With General Populations That Could Be Applied to College Environments.
- **Tier 3:** Evidence of Logical and Theoretical Promise, But Require More Comprehensive Evaluation.
- **Tier 4:** Evidence of Ineffectiveness.

Recommendations – Tier 2



- **Increase enforcement of minimum drinking age laws.**
- **Implementation, increased publicity, and enforcement of other laws to reduce alcohol-impaired driving.**
- **Restrictions on alcohol retail outlet density.**
- **Increase price and excise taxes on alcoholic beverages.**
- **Responsible beverage service policies in social and commercial settings.**

Sounds like a lot of work...

...why bother?



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So Why Not Just Go With Tier 1 Strategies?



- **Problems are not limited to heaviest drinkers.**

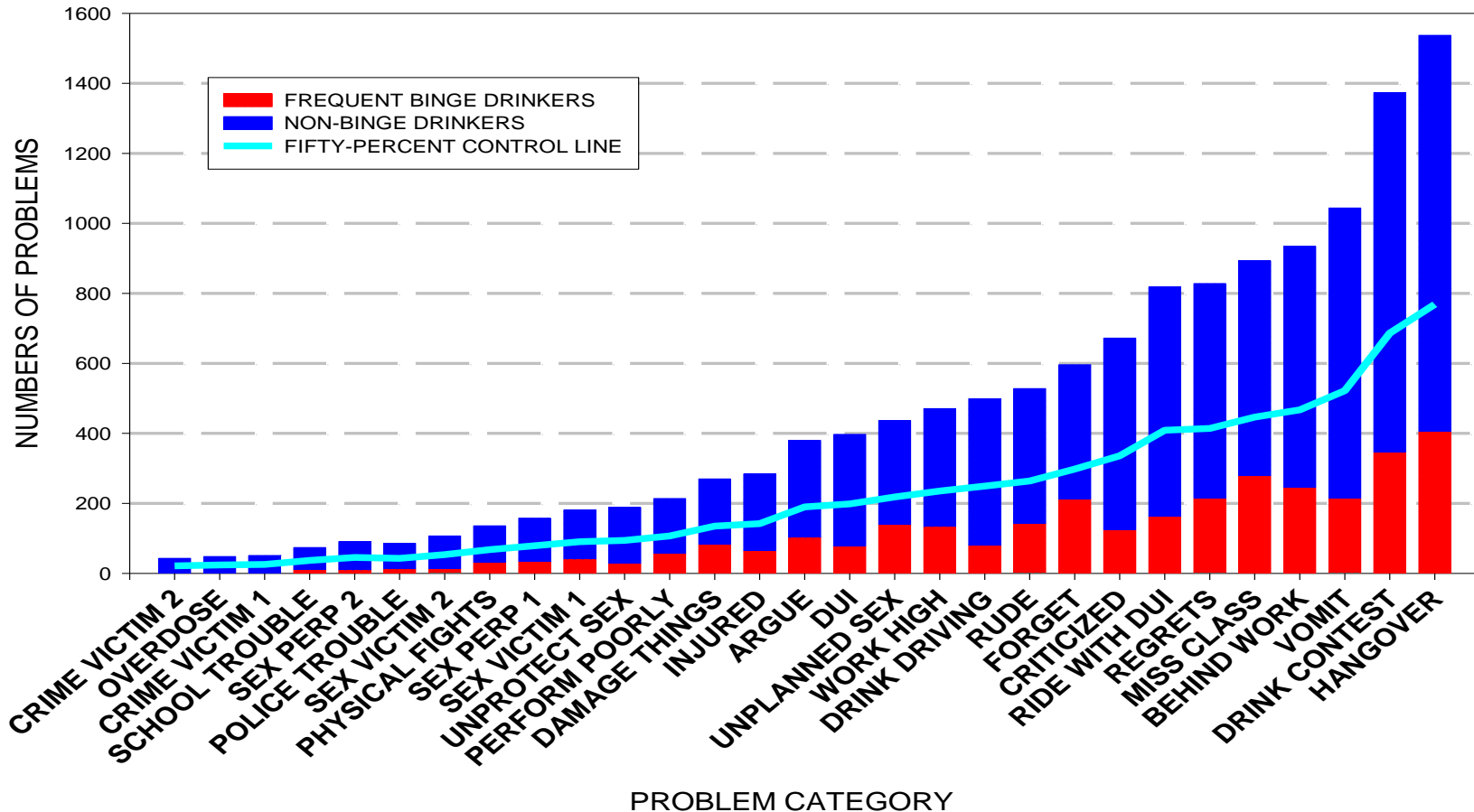
Frequent Binge vs. Non-Binge Drinkers



Problems Reported by Frequent Binge and Other Drinkers

FREQUENT BINGE VS. NON-BINGE DRINKERS

(CAMPUS SAMPLE, '98 - '99 SCHOOL YEAR)



So Why Not Just Go With Tier 1 Strategies?



- **Problems not limited to high-risk drinkers.**
- **Some strategies are difficult to implement with fidelity.**
- **Some strategies can be labor intensive & costly for large populations.**
- **Some individual-level strategies might be compromised in "hostile" environments.**
- **Loss of opportunity to create synergy across levels of intervention.**

...but there are challenges.



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Typical Hurdles for Comprehensive Prevention Strategy



- **Implicit assumption that the only “target” is high-risk drinkers.**
- **Ambivalence about drinking among youth.**
- **General perception that alcohol control interventions won’t be effective.**
- **Challenges of coordination and resource allocation.**
- **Possible fears of community “backlash.”**

Hurdles Unique to College Prevention



- **Emphasis often on “process” over “outcome.”**
- **Preference for persuasion over control.**
- **Prevention staff trained in education & awareness strategies, not policy-level efforts.**
- **Prevention staff usually feels they lack authority to launch initiative, especially where focus is off-campus.**
- **Colleges and universities are complex, diffuse organizations.**



- **Project Goal: To evaluate the efficacy of a “Risk Management” approach to alcohol problem prevention.**

What Are We Trying to Prevent?



- **Intoxication**
- **Harm related to intoxication**

Random Assignment



Intervention Sites

- **CSU Chico**
- **Sacramento State**
- **CSU Long Beach**
- **UC Berkeley**
- **UC Davis**
- **UC Riverside**
- **UC Santa Cruz**

Comparison Sites

- **Cal Poly SLO**
- **San Jose State**
- **CSU Fullerton**
- **UC Irvine**
- **UC Los Angeles**
- **UC San Diego**
- **UC Santa Barbara**

Site Locations



How Is Risk Management a Unique Approach?



- **Targets times and places instead of individuals.**
- **Focus on intoxication.**
- **Tied to continuous monitoring and improvement - emphasis on “control” rather than “one shot” interventions.**

Integrated Interventions for Addressing Off-Campus Parties



- **Compliance Checks at Retail Outlets.**
- **DUI Check Points.**
- **Party Patrols.**
- **Pass Social Host “Response Cost” Ordinance.**
- **A Social Host Safe Party Campaign.**

Strategies for Implementation



- Focused on one (at most two) settings.
- Focused on beginning of academic year.
- Highly-specified planning and implementation process.
- Maximum attention to tasks and implementation per se.
- Planned mid-course correction.

Outcome Measures



- **Likelihood of getting drunk at a given generic setting (e.g., Greek parties; residence halls) plus additional aggregate measure across all settings.**
- **Two baseline years combined vs. two years post-intervention combined.**
- **Controlling for individual-level variables and campus/community variables.**

Got drunk at last off-campus party

0.60
0.58
0.56
0.54
0.52
0.50
0.48

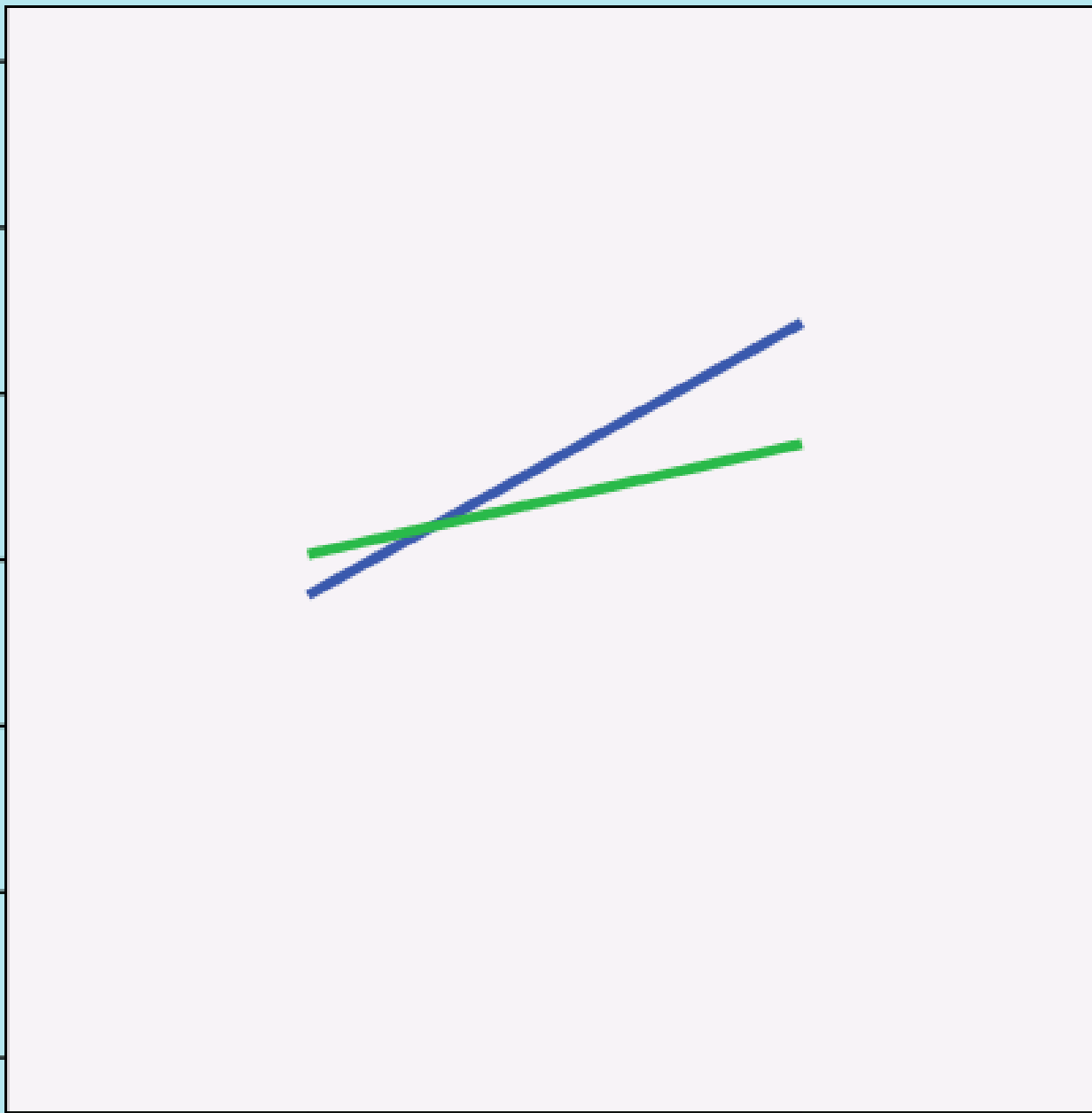
Intervention group

Control
Intervention

2003-04

2005-06

Years of survey collapsed



Got drunk last time at bar/restaurant

0.50
0.48
0.46
0.44
0.42
0.40

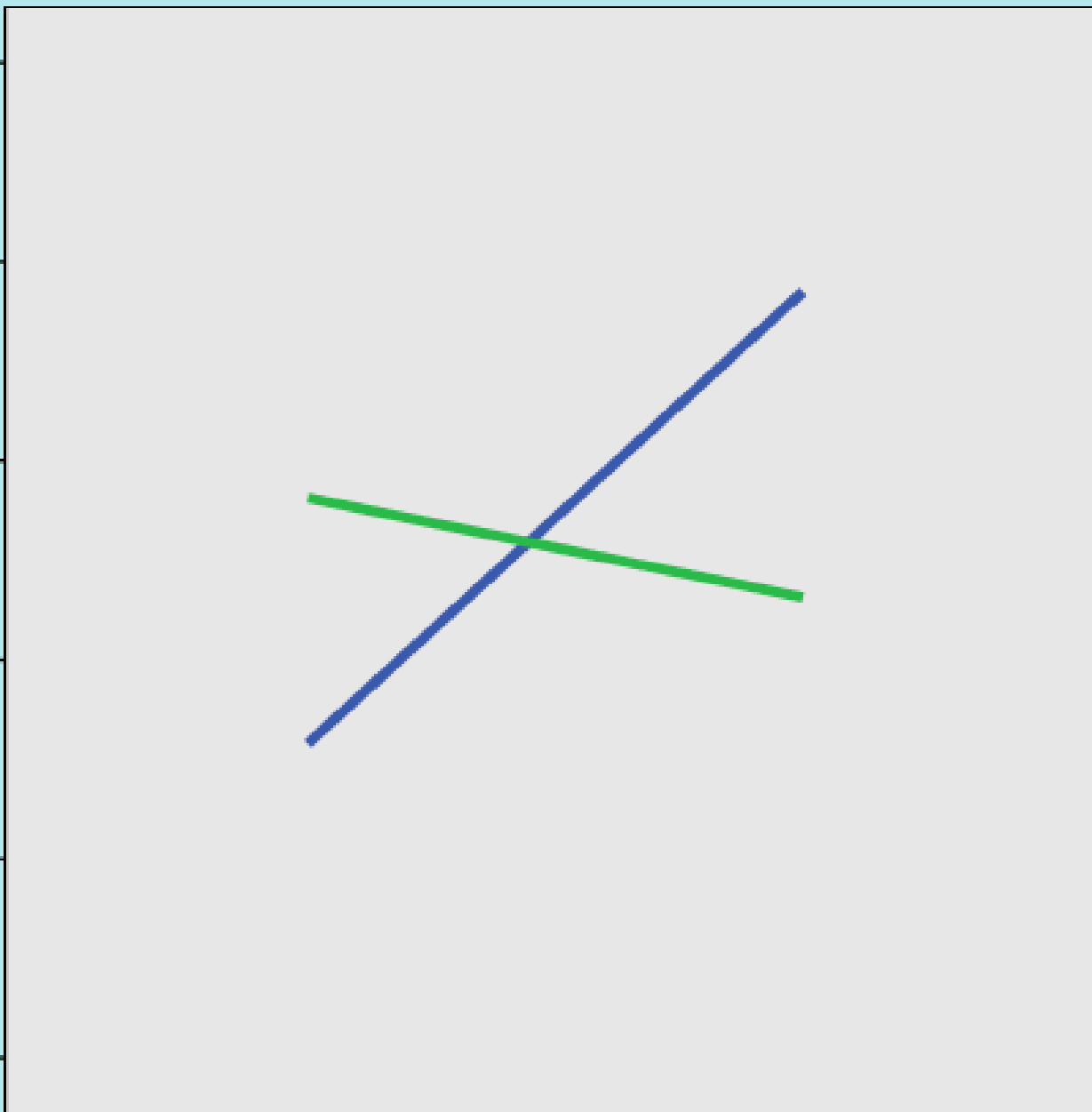
Intervention group

Control
Intervention

2003-04

2005-06

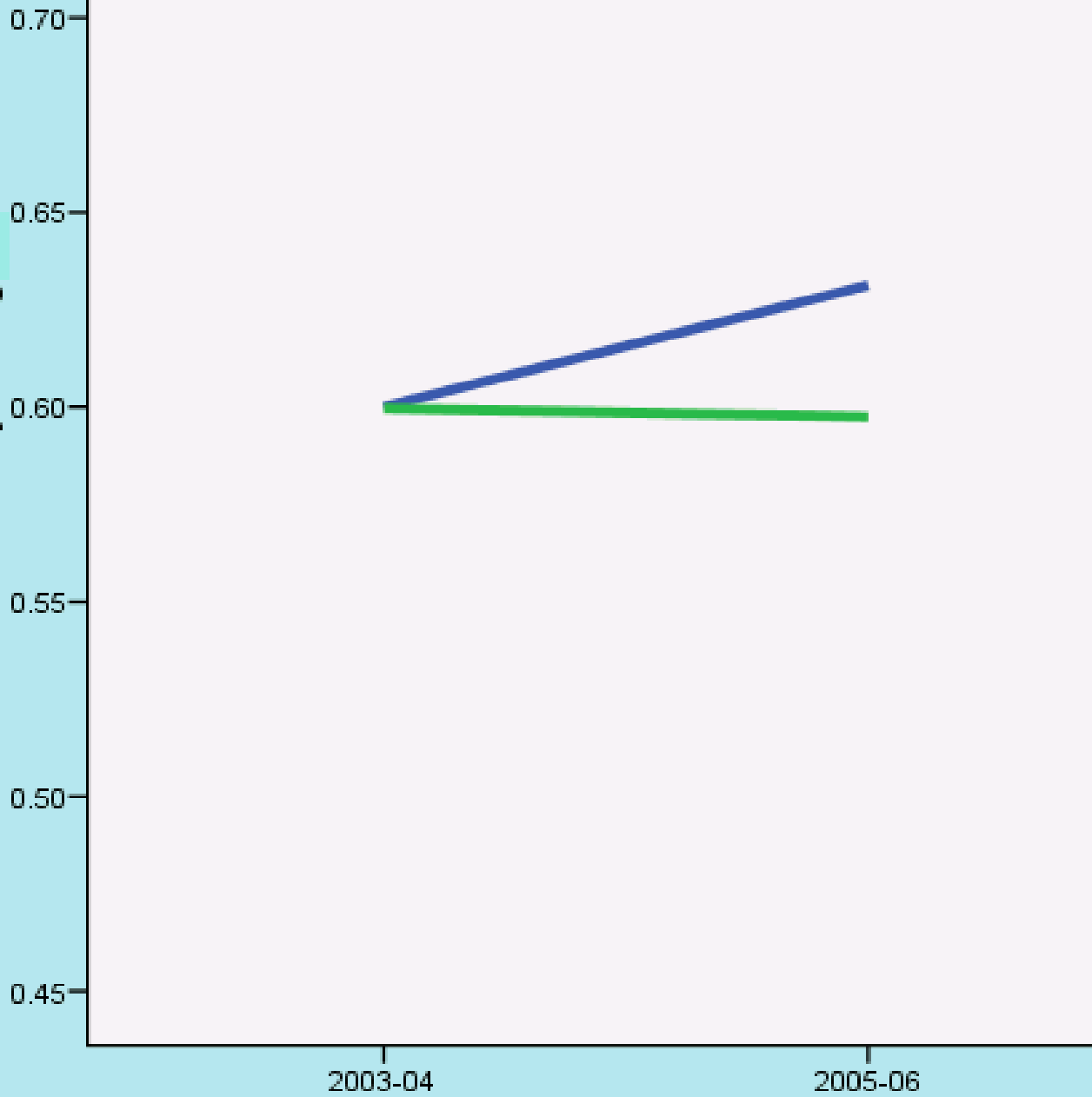
Years of survey collapsed



Drunk last time at any setting

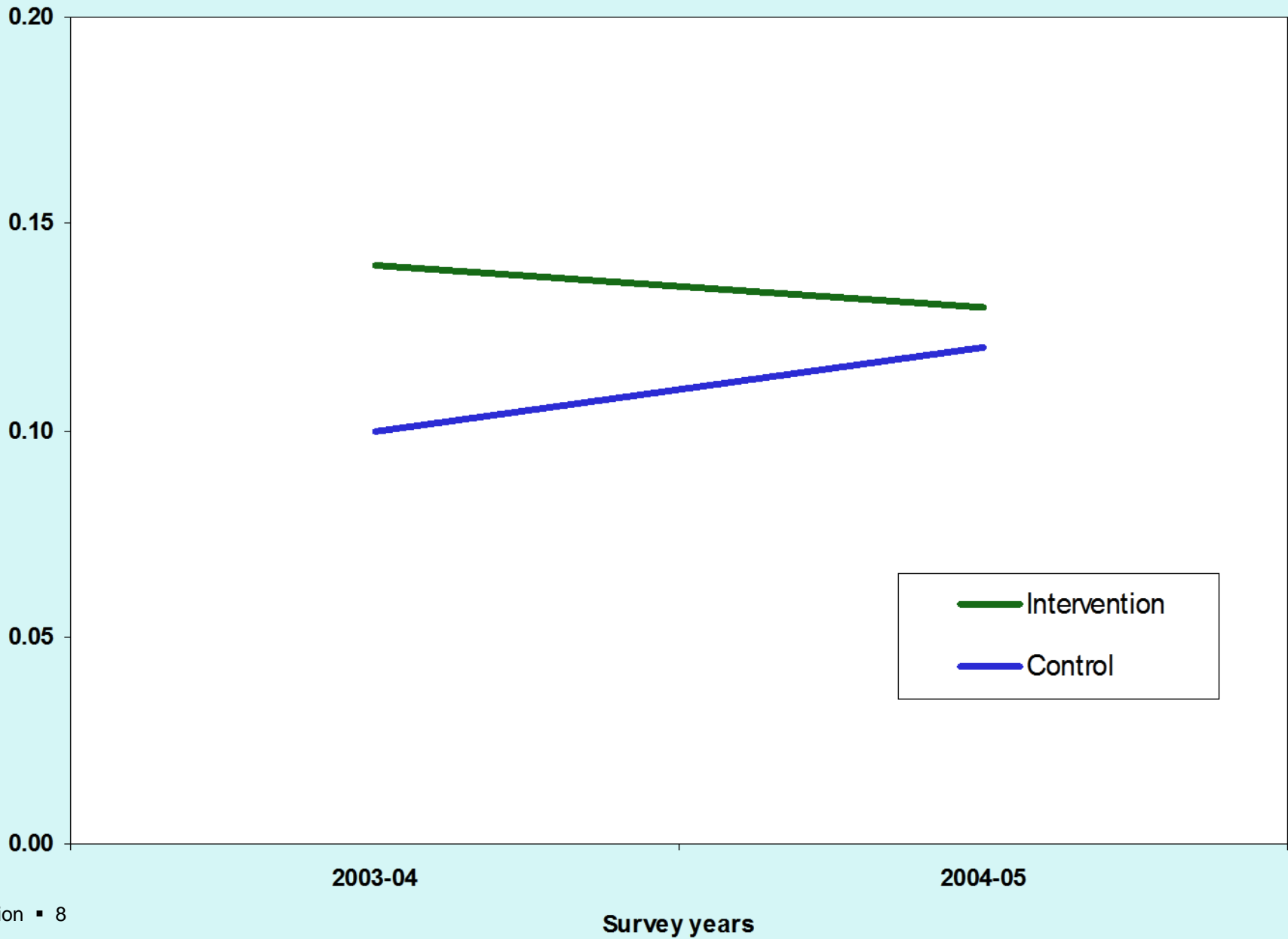
Intervention group

- Control
- Intervention



Years of survey collapsed

DUI or RWDD Related to Off-Campus Party



Practical Significance



- At each campus, 900 fewer students drinking to intoxication at off-campus parties and 600 fewer getting drunk at bars/restaurants during the fall semester at intervention schools relative to controls.
- Equivalent to 6,000 fewer incidents of intoxication at off-campus parties and 4,000 fewer incidents at bars & restaurants during the fall semester at Safer intervention schools relative to controls.

Polling Question #3



If you were presenting these results at your institution, how likely is it someone would tell you that “you probably just pushed the problem to some other location?”

- ☐ Very likely
- ☐ Somewhat likely
- ☐ Somewhat unlikely
- ☐ Very unlikely

In addition...

...No Displacement

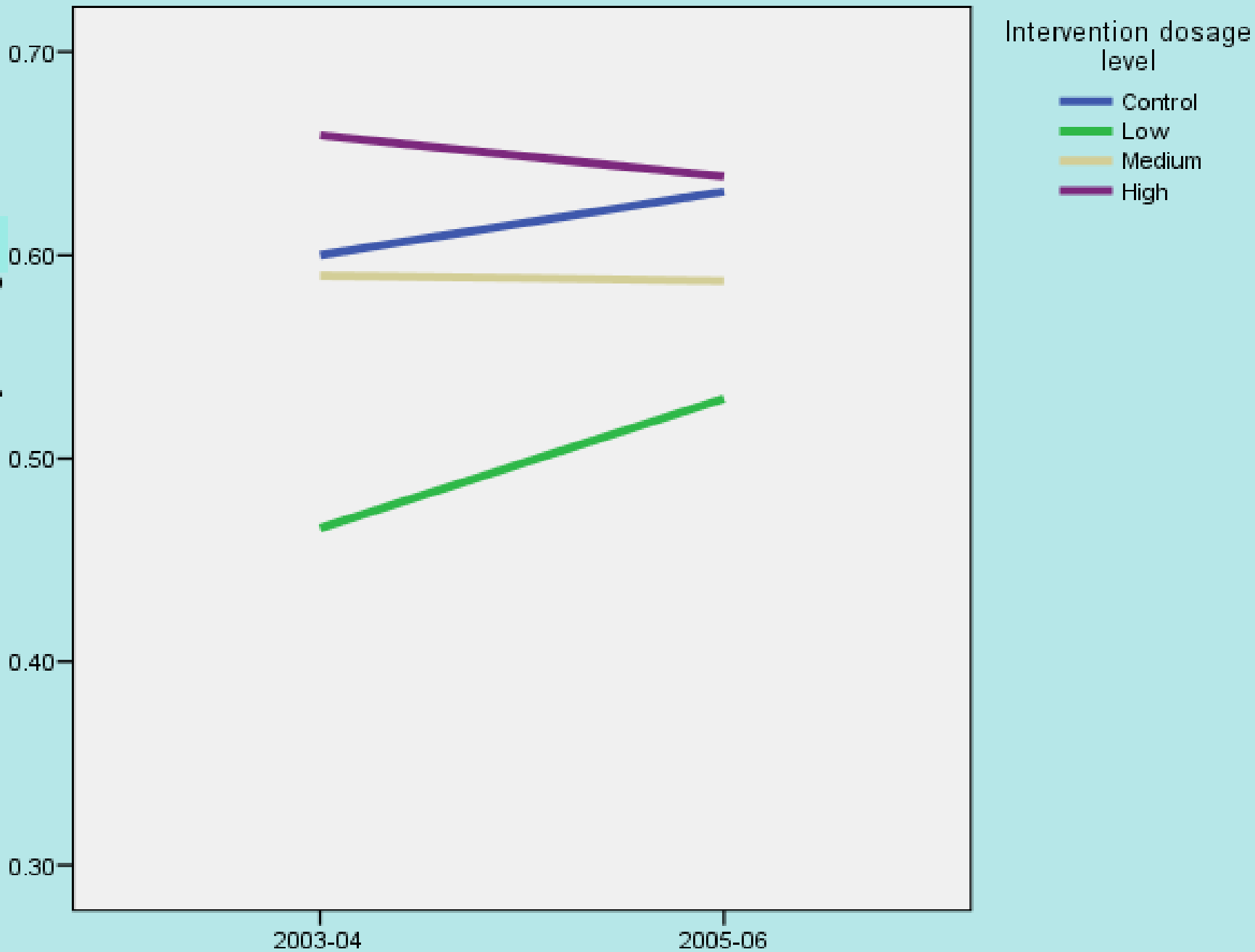


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Dosage Effects



Drunk last time at any setting



Future Directions: Where Are We Heading?



- **We will produce a website of our materials for interested colleges and universities.**
- **Comprehensive Prevention for college campuses and communities.**
- **Active Community/College Partnerships.**
- **Systematic Prevention Management.**



Q & A

Rachel Goins: How do supportive discipline practices lead to safer schools?

If you have a question for the presenters, please type it in the Q&A Pod or email ncssle@air.org during the Webinar.



Campus Implementation

Genie Cheng, Prevention & Outreach Coordinator,
UC, Santa Barbara



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Demographics



- One of ten University of California Schools.
- Total Enrollment 25,000 Students.
- 95% of Freshmen housed on campus (4,700 Beds).
- Long Standing “Party Reputation.”
- Unique Influence of Isla Vista.

Comprehensive First Year AOD Prevention Efforts at UCSB



- First Year Mandatory Alcohol and Drug Education
 - Alcohol EDU (online)
 - Gaucho FYI (90 minute peer facilitated presentation)
- Monthly AOD Workgroup meetings
- Campus and Community Collaborations
- Peer Facilitated Prevention and Outreach Efforts



Comprehensive Campus Wide AOD Prevention Efforts



- Alcohol & Drug Program groups (CASE, SAM, INSIGHT)
- On-Call AOD Education (SBIRT)
- Student and Parent Handbooks
- Monthly E-Newsletters
- 21st Birthday E-Mails
- Emergency Room Follow-Up
- Various UCSB Classes (ie: Exercise and Sports Studies 2, Substance Abuse)
- AOD Counseling and Assessment
- Education and Outreach
- Parent Education/Parent Notification
- Distressed Students Program
- Alternative Events



PRC- Safer California University Site 2008 - 2011



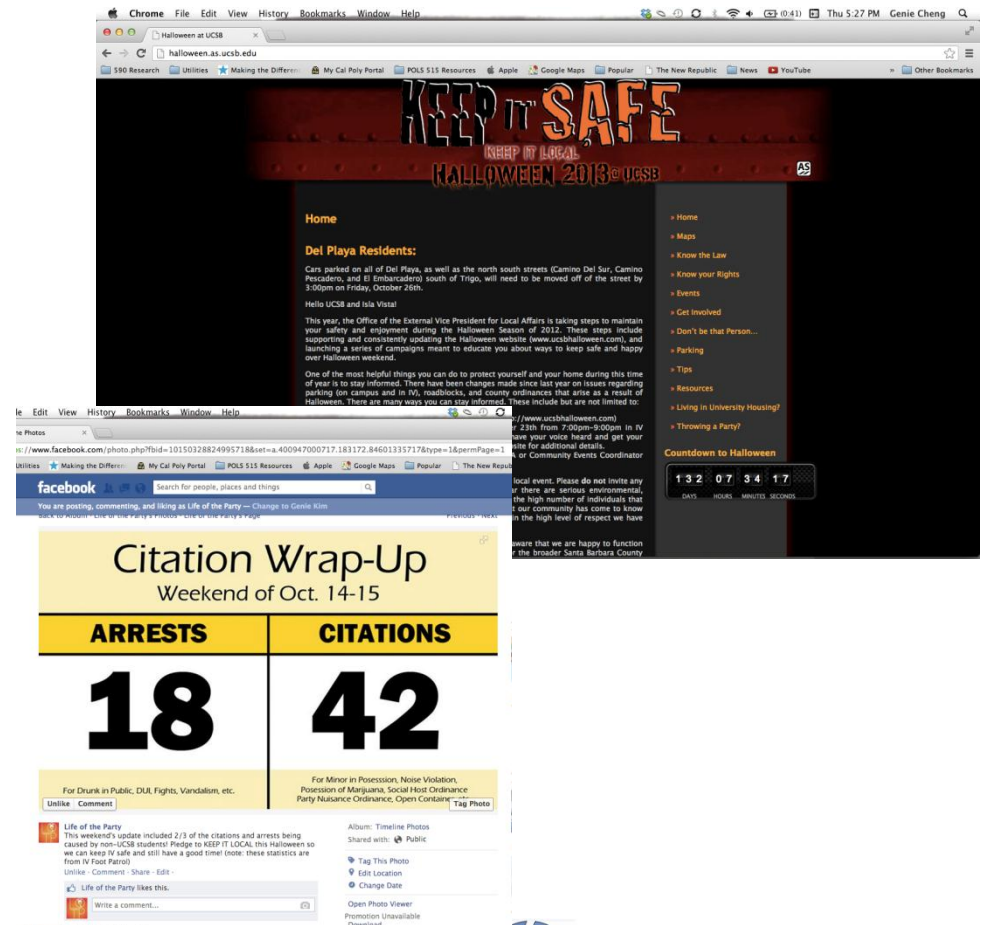
- Developed “Life of the Party” campaign and website
- Trained Peer Leaders to provide AOD Safety and Education
 - Safe Party Goer
 - Safe Party Thrower
 - Laws & Rights
- Enforcement and Visibility planning and implementation

PRC- Safer California University Site 2008 - 2011



Halloween Enforcement Efforts 2008:

- Crowds of 50,000 (Students, Community members, Out of Towners)
 - (Primarily non-UCSB Students)
- 438 citations issued
- 220 Arrests
- 168 Drunk in Public
- Established Festival Enforcement
 - Flood Lights
 - Barricades at Key Intersections
 - 300 law enforcement officers
 - Limited parking
 - Medical triage
 - Officers on horse, bike, and foot

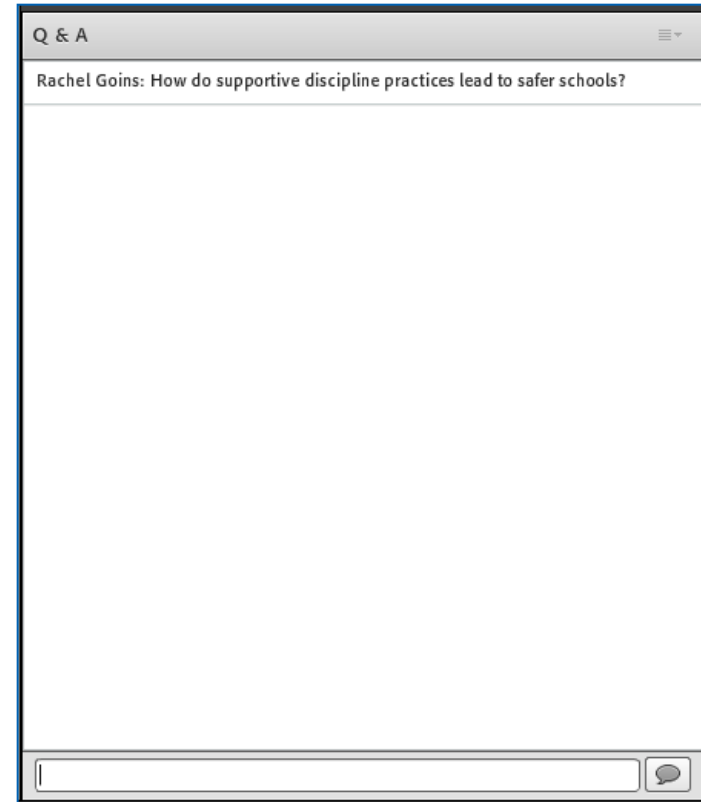


PRC- Safer California University Site 2008 - 2011



| 2008 UCSB Halloween Stats | 2012 UCSB Halloween Stats |
|------------------------------|------------------------------|
| 50,000 Attendees | <20,000 Attendees |
| 300 Law Enforcement Officers | 200 Law Enforcement Officers |
| 438 Citations Issued | 249 Citations |
| 220 Arrests | 196 Arrests |

- Continue Enforcement and Visibility Efforts.
- Work collaboratively to address unique AOD issues.
- Work with students to create audience specific marketing/outreach materials.



If you have a question for the presenters, please type it in the Q&A Pod or email ncssle@air.org during the Webinar.



Campus Implementation: UC Berkeley

Karen Hughes, Coordinator: PartySafe@Cal, UC, Berkeley



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Campus Participation in the Project



- **UC Berkeley an original “intervention” campus**
- **CSS strategies addressed a “real” and “current” campus need**
- **Endorsed by Chancellor’s Task Force on Student/Neighbor Relations.**
- **In Year Two - Campus Liaison (Health Promotion) added a 40% FTE – Health Educator dedicated to enforcement/visibility activities.**
- **High Dose Campus – Enforcement and Visibility**
- **Experienced enormous turnover in key coalition positions over years**

Tier 2 Strategy - Enforcement and increased publicity of existing and new alcohol laws

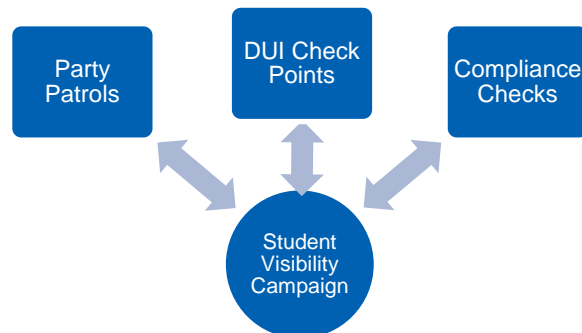


Alcohol Enforcement Operations

- Compliance Checks at Retail Outlets.
- DUI Check Points.
- Party Patrols.
- Pass Social Host “Response Cost” Ordinance.
- A Social Host Safe Party Campaign.

Enforcement Visibility Activities

- Specific tasks requiring multiple stakeholder engagement and collaboration;
- Time-limited to first ten weeks of fall semester;
- Focused on high risk times and settings, not individuals; and
- Target whole student population, not just high risk drinkers.



Letter from Univ President

Safer Party Brochure

Safer Website

3 Email Reminders

2 Campus Newspaper Articles

3 Outreach & Education Materials/Activities



Polling Question #4



What's your current ability to educate students accurately about all the alcohol-related laws, policies, penalties, and enforcement operations that apply to them?

- ☐ Very accurate and thorough
- ☐ Somewhat accurate and thorough
- ☐ Not at all accurate and thorough



Pre-Enforcement Visibility Requirements

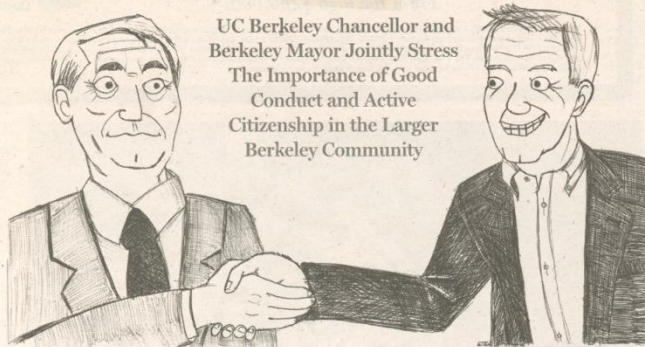
- **Develop trust and shared vision with enforcement authorities (e.g. police, fire) about value of “daylighting” alcohol operations as deterrence/education.**
- **Understand details of campus and community alcohol policies, penalties, and procedures (e.g. ride-alongs, Q&A, read the laws).**
- **Required to deliver accurate and timely education to students (e.g. Move-In Weekend, Homecoming, Halloween, etc.).**

Letter from the University President



Students Should Build Bridges in Berkeley

UC Berkeley Chancellor and
Berkeley Mayor Jointly Stress
The Importance of Good
Conduct and Active
Citizenship in the Larger
Berkeley Community



by **Tom Bates**
and **Robert J. Birgeneau**

Welcome Cal students! To those of you new to the campus, we are delighted that you have chosen to come to UC Berkeley and join the exceptional scholars, world-class researchers and uniquely talented individuals that make up our campus community.

Along with being students at UC Berkeley, you are also part of a vibrant and diverse broader community—the city of Berkeley.

Surrounding the campus are neighborhoods consisting of renters and homeowners, families and single professionals, students and seniors. All members of the unique community we share deserve to be treated with respect.

Please keep in mind, whether you live in campus housing, a co-op, a fraternity or sorority house, or a private house or apartment, that whenever you are out in the community you are

representing UC Berkeley. Be proud to demonstrate the university's long-standing and traditions of public service and responsible citizenship.

The campus works closely with the city of Berkeley and local neighborhood associations to promote safe and orderly neighborhoods. We would like to share a few guidelines to being a responsible Berkeley resident.

Meet and be friendly with your neighbors. Introduce yourself and remember to always

respect their needs and schedules.

At the same time, it is important that you make smart choices while you are here. Comply with all local ordinances and practices, especially

those concerning noise and parties. Violating these ordinances can result in stiff penalties, including fines and campus sanctions.

Get involved. Join your neighborhood association, participate in local clean-up activities, and support the community's emergency preparedness and crime prevention efforts. A good place to start is the Cal Corps Public Service Center. Students can access their Web site at calcorps.berkeley.edu.

We encourage you take advantage of the many recreational, social and cultural amenities that Berkeley has to offer. This is a wonderful place to live and learn, which is surely one of the many reasons you have chosen to join our community.

Have a great year at UC Berkeley!

Tom Bates is the mayor of Berkeley. Robert J. Birgeneau is the chancellor of UC Berkeley. Reply to opinion@dailycal.org

Have an opinion?

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OPINION The Daily Californian

City and University Police Ask Students to Live by the Law

Law Enforcement Officials Point to Ordinances Surrounding Underage Drinking, Parties

by **Doug Hambleton**
and **Victoria Harrison**

Welcome to Cal and to the city of Berkeley. UC Berkeley is located in a densely populated community, which requires residents to be sensitive to the needs of others living around them.

We believe that UC Berkeley students are some of the most socially aware individuals in the nation and want to be sure that you are aware of local ordinances that may impact activities in your living area.

Like you, we were once UC students and we understand that students have a lifestyle that includes late-night schedules, hard work and long hours of study, group living arrangements, and group social activities.

It is important for students to respect the rights of others living near the campus. The residents of Berkeley and the campus administration expect UC Berkeley students to be good neighbors, to uphold community standards and to comply with all university, city, state and federal regulations and laws.

A student who violates city, state or federal laws can be subject to civil or criminal penalties and may threaten his or her standing as a UC Berkeley student. Both the city and campus police departments can be utilized to educate students about the laws and safety precautions that govern the city of Berkeley. However, there are a few specific ordinances and laws that all students should be aware of.

The city and university work together to reduce underage and binge

drinking. The city strictly enforces all state laws relating to underage drinking, use of false identification, public possession of open containers of alcohol and public drunkenness. A citation under these statutes can result in the loss of your driver's license, fines and other penalties.

When a UC student is cited for violating a law or ordinance within a one-mile area around the campus, the Berkeley Police Department routinely informs the UC Police Department and the Office of Student Judicial Affairs. Depending on the offense and the student's prior conduct, this can result in an official warning or more serious disciplinary action by the university, in addition to any penalties the city may impose.

Berkeley has an ordinance concerning large parties (over 10 persons) that create a public disturbance. After an initial warning, if within 60 days the city police respond to a second complaint at a particular address regarding a large party that creates a public disturbance, the resident and/or the property owner may be subject to a \$500 fine. If a third response is required within 60 days, the penalty increases to \$1,000.

When you host a party, you are responsible for the welfare of your guests and their behavior during and, in some cases, after the party. There are simple steps you can take to make sure you have a safe and successful event. Check out the Web site at partysafe.berkeley.edu for tips before you plan to host a party.

We ask that you strive to be a good neighbor as you live here in Berkeley and hope you will enjoy all of the benefits of this great community. Go Bears!

Doug Hambleton is the chief of the Berkeley Police Department. Victoria Harrison is the chief of the UC Police Department. Reply to opinion@dailycal.org.



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Safer Party Brochure



HAVE A GREAT PARTY

HAVE FUN AND AVOID PROBLEMS

BE RESPONSIBLE FOR THE HEALTH AND SAFETY OF YOURSELF AND YOUR FRIENDS. AS THE PARTY HOST OR AS A GUEST, YOU COULD BE SUBJECT TO LEGAL PENALTIES FOR BEHAVIOR DURING OR EVEN AFTER THE PARTY.

UNIVERSITY HEALTH SERVICES Zing Center

Party Safe@ Cal.

Have Fun. Manage Risks. Reduce Harm.

Shifting the College Drinking Culture

Good news for anyone anticipating first or second-hand term again: studies with college drinking. Student drinking is getting more moderate. Campus and city organizations are successfully addressing drinking and party problems as a local issue rather than just a "college problem."

Alcohol Laws and Enforcement

Stay up to date about the alcohol policies, laws and enforcement of the campus and community police. An array of safety-related organizations have expanded and increased enforcement of alcohol-related violations in Berkeley.

Responsible Alcohol Sales and Service

These alcohol retailers adhere to strict laws and regulations to ensure safe and responsible service. These retailers are also required to provide training to their staff to ensure they are able to serve alcohol responsibly.

Risk Management for Hosts, Guests, and Neighbors

We all play a role in the risk management of our community. We encourage you to take steps to manage your own risk and the risk of others.

Education and Counseling

The college provides a free program to help you understand and manage your risk. The program includes information on alcohol, drugs, and other substances, as well as resources for help and support.

Quick Tip

Alcohol Laws
Social Host Ordinance - Hosts are liable for allowing underage drinking at party. No less than \$250 for first violation, increased for subsequent violations. **Second Response Ordinance** - Fines and number of liable days have increased if a notice complaint is made and corroborated by police. 1st - warning, 2nd in 120 days can be the same night - \$750 fine, 3rd - \$1500. Other common violations - Toss or Toss your own ID, Minor in possession of alcohol, Open container in public, Driving Under the Influence (DUI).

Manage Party Risks
Set clear start and end time; Talk with neighbors before; Ensure hosts are sober and easy to locate; Some food and non-alcoholic drinks; Designate and train alcohol servers - "No self-serve"; Keep noise level down and inside residence; Avoid overcrowding; Pace drinking - keep it low risk, stick to level 1 and look out for each other; Play social non drinking games; Plan transportation for the night; Clean Up.

Alcohol Poisoning or other Emergency
If any signs evident, call for emergency help immediately. Do not hesitate due to surrounding circumstances if someone's life is at risk. Signs: unconscious, cannot be awakened; cold, clammy, pale or bluish skin; slow or irregular breathing; excessive vomiting. Call 510-981-5911 (from a cell phone) and 911 from a land-line.

For more information visit PartySafe.berkeley.edu

UNIVERSITY HEALTH SERVICES Zing Center

Have Fun. Manage Risks. Reduce Harm.

Checklist for Party Hosts

Hosts are accountable for party conduct and safety. Parties can range from 3 to 250+ people. All these concepts, if not the full scale practice, are relevant for gatherings of any size.

✓ Be a Good Neighbor

- Do you know the policies and laws about alcohol, parties, and noise that are relevant?
- Have you considered, talked and negotiated with neighbors about timing, noise and activities?
- Did you exchange phone numbers?
- What's your clean-up plan?

✓ De-Focus on Alcohol

- Is the party being described/promoted with themes not centered on alcohol (related décor, food, music, costumes)?
- Are fun, social, and slightly thrilling activities other than drinking planned?
- Are different areas clearly set out for different types of activities (dance, social, beverages, other)?
- What food and non-alcoholic drinks will be served?

✓ Contain Access to Party

- How selective is the access to the party (open to all, must know a host, guest list)?
- What valid ID is required for admission (e.g. could a Berkeley High School student get in)?
- How are perimeter entrances & exits for the party controlled?
- What's your plan for preventing overcrowding inside and/or spillover and loitering outside?

✓ Limit Access to Alcohol

- Is valid ID showing age required for access to alcohol?
- What procedure will identify guests over 21?
- Are areas associated with the party monitored (yards, balconies, parking lots)?

✓ Discourage Intoxication

- Is food served that is not just of the sweet and salty variety?
- Is there enough food for everyone?
- Are there appealing non-alcoholic drinks available in the same way as any alcohol?
- Are low-alcohol beverages available?
- Is alcohol being served/monitored (vs. self-serve)?
- Are drinking games discouraged and/or prohibited?

✓ Reduce Harm

- Are sober hosts present and visible?
- Is alcohol refused to intoxicated or impaired people?
- Do hosts interrupt and effectively address disruptive/inappropriate behavior?
- Is "end time" set for the party (music volume reduced and alcohol service stopped an hour earlier)?
- Do hosts prevent guests from leaving if they are too intoxicated to care for themselves?
- Have personal possessions/furniture been removed from area to avoid theft and/or damage?
- Are "Helping an Intoxicated Person" signs (on reverse) posted in key places at the party?
- Are hosts prepared to call for help if trouble or medical emergency occurs?

Have other good ideas?
Have questions or need help?
Email partysafe@berkeley.edu

UNIVERSITY HEALTH SERVICES Zing Center
People. Campus. Community.

PPPP University of California, Berkeley, 94720-4000

Safer Party Website



What's at Stake

Alcohol Laws and Enforcement Around Campus

[Laws & Policies](#) | [Enforcement & Accountability](#) | [Key Agencies](#) | [Campus Accountability](#)



Most of us don't know as much about **alcohol laws** and penalties as we should given the level and coordination of enforcement around campus. Do you know the laws about underage or binge drinking and parties on and off campus? How are they enforced? What are student rights and responsibilities? What are police rights and responsibilities?

PartySafe@Cal encourages students to know the alcohol laws and penalties as well as their rights and responsibilities. We call it our Enforcement Visibility Project (EVP) and it's based on multiple, well-researched deterrence intervention theories. People who are aware of legal risks and consequences modify their behavior to lower their risk. The **results** of the California Safer Schools Study (CSS) in 2005-6, in which UC Berkeley was an original intervention site have shown that enforcement visibility strategies are effective for changing college student drinking and reducing levels of intoxication.




- PartySafe@Cal Home
- Guiding Principles
- Strategies
 1. Not Everyone Drinks
 2. What's at Stake
 3. Avoid a Party Foul
 4. Step Up
 5. Happy Neighbors
 6. CALifornia Knows How to Party
- Challenges
- Results
- College Drinking Facts
- Contact Us

What's at STAKE.

Alcohol citations issued by Berkeley police first two weekends of semester:

44 Possession of Fake ID
73 Minor in Possession
81 Open Container in Public
15 Furnishing to a Minor
20 Public Nuisance/Loud Party Violations



 partysafe.berkeley.edu

Party Safe .berkeley.edu



Having a Party?

Make sure it's trouble-free.

Learn the laws about drinking in Berkeley.

Win a \$100 gift card (Cal students only).



UNIVERSITY HEALTH SERVICES Tang Center



Safe Supportive Learning

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Campus Newspaper Articles



Student Health by Barry Bergman

College Partying: It's a Family Affair

When it comes to underage drinking, says Karen Hughes, "there's change under way in the Berkeley culture." Hughes, a health educator at Berkeley's Tang Center, University Health Services, explains that there's a growing awareness of the problems that can result from underage and binge drinking, and property crimes to high-risk sex, violence, and suicide — not to mention economic costs amounting to billions of dollars annually for medical payments, work loss, and more.

new "Party Safe" campaign, designed to alert students to the laws and penalties for drinking in Berkeley. The campaign's website also features tips on being responsible party hosts, guests, and neighbors. And Hughes is looking for other, creative ways to let students and parents alike know

have fun without drinking, and she's looking for ways to keep the information flowing. The idea, she says, is to "turn Welcome Week into Welcome Year."

If there's one key ingredient that's still missing at this point, says Hughes, "it's parents." Though parents may feel caught between wanting to hold on and letting go, she says it's vital that they communicate expectations and ask questions that explore the alcohol culture and settings experienced by their children.

tatives is the Chancellor's Task Force on Students' Health.

was launched address comes on the task force, in city officials, community, comprehensive, form of alcohol full toolkit of and educational



Letter Home

University of California Berkeley
Cal Parent Public Affairs
1100 Bancroft Way #410
Berkeley, CA 94704-1104
Address Service Requested

San Francisco
University of California
Berkeley

'Hey, I'm only 19. Can you buy me some beer?'

by Kevin Leahy
Contributing Writer



Alcoholic Beverage Control investigator Erik Skakke (left) issues a citation to Jennifer Grayfield.

When Jennifer Grayfield heard those words Friday night after being approached by a teenage male outside the UC Berkeley Student Center, she knew what it was. The 19-year-old was asking her to buy him a beer.

She didn't know that the student, a 19-year-old UC Berkeley student, was wearing a wire, and that Berkeley police and state agents were watching and listening to her from a van across the street in a task force of 100 and called the West Berkeley store.

It was only after she exchanged the beer with the minor that she was surrounded by officers in plainclothes who emerged from an unmarked car and she realized what had happened.

Grayfield, a 24-year-old San Pablo resident, was the target of a "bladder tap" minor decoy operation, one of a

investigation by the state Department of Alcoholic Beverage Control to drive push to curb the furnishing of alcohol to minors in Berkeley.

Since 2003, DAC and Berkeley police have conducted shoulder tap operations on 100 motorists and have captured 1,463 people, according to the department's figures. The operations are largely funded through special state grants, which this year totaled more than \$120,000 for both police departments.

"I remember what it was like to be 19," Grayfield said after being cited with a misdemeanor on suspicion of furnishing alcohol to a minor. The citation carried with it a fine of \$100 and a suspension of her driver's license for 90 days.

Grayfield's message fit with what police say is the goal of shoulder tap operations—to spread through word-of-mouth the potential consequences of furnishing alcohol to minors.

She said she never did it again, and that after going to jail, all her friends and family went back to school.

One common criticism of shoulder tap operations is that they do not help solve the problem because they target individuals who may not regularly furnish alcohol to minors.

But shoulder tap operations under the grant program have been effective, according to an evaluation by the Community Prevention Planning Program at the UC Berkeley Institute for the Study of Social Change.

Exclusion, conducted between July 2003 and May 2007, found that the use of such agents to furnish the cause with alcohol decreased by about 50 percent over 24-month periods in the Los Angeles, Berkeley, and San Francisco areas.

It is done responsibly in the same parts of town the most girls and party fact, Witten said. "It reduces a community problem."

Shoulder tap operations involve officers' officers about decoy operations, they may be, and appear to be, younger than 20 years old.

On Friday, the minutes reflected before the first person contacted with the minor's request after about 10 minutes on San Pablo Avenue.

A central focus of the state grant

>> POLICE PAGE 2

2 Tuesday, September 15, 2009

Police Aim to Curt Down on Post-Game Celebrations

by Stephanie Dorr
Contributing Writer

With support from various neighborhood associations and university organizations, UCSD and the Berkeley

CRACKDOWN: Police Join Forces to Curb Partying

FROM FRONT

12-passenger van to transport individuals causing disruptions. Complaints were related to the commercial vehicle located at Parker Street and Hildegar Avenue. Officers were then sent to the location of the disturbance.

The program, which was funded by several additional resources, such as the police department, rather than private parties, according to the police reports. Students who were issued a citation or held in custody could be subject to action by the School of Criminal Justice.

The said the program was a success

Avoid the Party Patrol

The funds recently given to the city and university police departments to combat alcohol abuse are well-intentioned. But rules for using the money will end up making these efforts unsuccessful.

CAMPUS ISSUES

Some of the \$40,000 California Alcohol Board of Control grant will go to limiting fake IDs and catching people providing alcohol to minors. But they will also increase party patrolling, which will invariably be a waste of valuable time and resources.

What will be the effect of these actions? For the most part, a small percentage of imbibing individual students will receive a citation for possessing alcohol as a minor; their example does not seem to deter their peers from drinking.

This tactic could even make things more dangerous for students. Since fraternities and other semi-public venues will be monitored more closely, students will be more

likely to consume at smaller parties in individual houses or apartments. This fracturing of partying, in spreading people out at a larger number of locations, may unintentionally encourage an increase in driving under the influence.

It isn't even clear that the problem is getting worse. While the number of alcohol-related arrests on campus property last year did spike to 107 from 43 the previous year, there were 91 in the year before that. This wild fluctuation cannot be interpreted as an absolute increase in alcohol abuse in the campus area.

But it is not police officials that are entirely to blame for these tactics. Departments are not spending money in this way to irritate students—they have guidelines to follow in spending state money.

Instead, concerns about student safety could be better alleviated with state funds by providing more lights in the campus area. Yes, alcohol abuse is a problem at every college campus, but the recent grants are not the solution.

Opinion

The Daily Californian
Tuesday, February 3, 2009



Southside's Late-Night Noise Problem

ESTHER LEE/CONTRIBUTOR

LETTERS TO THE EDITOR AND OP-EDS:
Letters and Op-eds may be sent via e-mail. Letters sent via U.S. mail should be typed and must include signature, daytime phone number and place of residence. All letters are edited for space and clarity. Op-eds must be no longer than 700 words. Letters must be no longer than 300 words.

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Berkeley, California

Thursday, February 1, 2007

www.dailycal.org

City Stiffens Policy on Underage Drinking

by **Michael Kay**
Daily Cal Staff Writer

Party hosts can be held responsible for underage drinking at their parties under a new policy that some students say could lead to unsafe circumstances, approved by the Berkeley City

Council Tuesday.

The change is one part of a package of revisions to city alcohol and party policies proposed by the Berkeley Alcohol Policy Advisory Coalition, a resident group aiming to limit the negative effects of alcohol consumption in the city.

Several UC Berkeley students, including three representatives from the Greek community, told council members the policy will not be effective in reducing underage drinking and could be unfair to hosts who unwittingly admit minors to their events.

Partly in response to these concerns, the council amended the ordinance to hold only "known responsible."

The new ordinance adds to the current practice of administering

>> ALCOHOL

ALCOHOL: New Party Guidelines Spark Concern FROM FRONT

those who directly provide alcohol to minors in an attempt to limit uncontrolled parties, Berkeley police Officer Ed Galvan said.

Hosts of parties where alcohol is available to minors will face a fine of

unintended repercussions on student partying.

But Mayor Tom Bates said the policy will help prevent out-of-control parties because hosts will be more cautious.

The council put off voting on several other proposed changes, which

ter, which is four months," he said. "If a fraternity or co-op gets a (warning), the next semester, an entirely different group of people could get a fine based on what a previous group did."

Wang said Tuesday's revision and the other proposed changes could make students less likely to call the police or fire departments when a significant problem arises. He added that

BONNIE KIM/CONTRIBUTOR

On Game Day, Just Play by the Rules

The ASUC Student Advocate Warns Irresponsible Alcohol Use Can Lead to Severe Repercussions

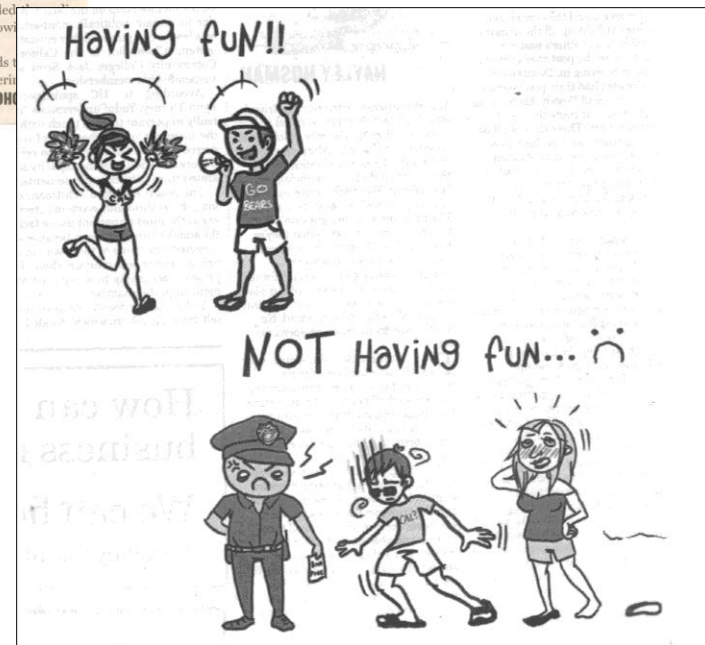
by **Kelly Fabian**

With the first Cal football game under our belt, moments of alcohol-induced irresponsibility that will punctuate a season otherwise full of frenzied student sections and memorable victory celebrations still lay ahead. While the vast majority of campus will enjoy typical Cal game days, some students will find their festivities

As the campus public defender, the ASUC Student Advocate's Office strives to help students avoid these situations.

While some alcohol consumption before football games is common, certain behaviors will immediately arouse the suspicion of game day officers. Most students are caught showing off telltale signs while waiting in line to get into the stadium. B

breathalyzer test, but that leaves the determination of your drunkenness up to the officer's perception. Even if you are over 21 you can still be cited for public drunkenness. In most situations the officer will forward your citation to Student Conduct. Typically, these cases result in a fine, an alcohol education assignment, and most importantly a seven year Conduct record that can impact graduate school prospects. Student Conduct will be treating football game violations with increasing harshness this year and the fine has been increased to \$100.



Safe Supportive Learning
Engagement | Safety | Environment

Outreach Materials



| |
|--|
| Most of us don't miss class or get behind on schoolwork due to drinking. |
| Most of us don't vomit due to drinking. |
| Most of us over-estimate how much others drink... including our close friends. |
| Most of us want stricter consequences for students who engage in alcohol-related violence. |
| Most of us won't get into trouble with police due to drinking or parties. |
| Most of us won't argue or fight with friends due to our drinking. |

Dear **Party Safe Cal**,
Has alcohol enforcement around campus increased?
Does it target Cal students?

A:
With the exception of the student gate at football games, police alcohol enforcement operations are citywide. They target sellers and servers as well as student hosts and drinkers. During the first two weeks of Fall semester 2008, Cal students were about 33% of all people cited by Berkeley Police for alcohol violations. According to campus police, if something bad happens to a student during college, most likely, alcohol is involved. They are motivated to take steps to reduce the likelihood of these negative consequences. For more details about specific alcohol laws and enforcement operations visit partysafe.berkeley.edu.

partysafe.berkeley.edu

Dear **Party Safe Cal**,
What can happen to me if I get caught with alcohol or a fake ID as a minor?

A:
You can be cited by either city or campus police. These are violations of California law (and thus the UCB Student Code of Conduct) and are classified as misdemeanors. You will get a ticket at the time of the violation. You must go to the Berkeley Police Department and pay the fine, typically \$500. Your driver's license will be suspended for one year mandatorily according to state law. As a University student, the consequences do not stop there. All student offenses are communicated to the Center for Student Conduct and Community Standards which will initiate its proceedings for you. For more details about specific alcohol laws and penalties visit partysafe.berkeley.edu.

partysafe.berkeley.edu

Dear **Party Safe Cal**,
What happens when BPD or UCPD tells the Office of Student Conduct about my alcohol violation?

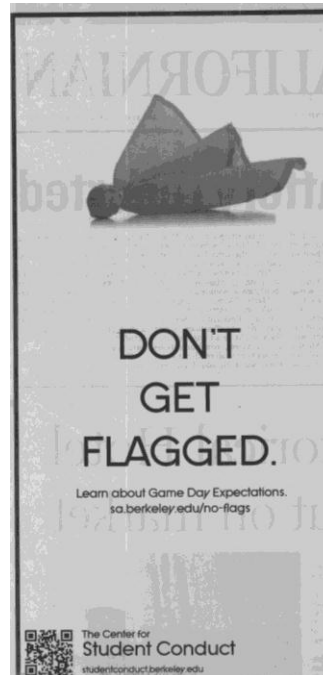
A:
Students will immediately feel the consequences of the student conduct process in terms of time and sanctions. A first violation probably requires about 7 hours of time to manage and resolve. It can include from one to three meetings, a written assignment, an alcohol assessment session and follow up alcohol education or counseling. With any and every repeat violation, the student conduct consequences get more serious. Every conduct violation initiates a "conduct file" which is maintained for at least five years from the case's determination. To find out more about what's at stake with student alcohol violations visit partysafe@berkeley.edu.

partysafe.berkeley.edu

Dear **Party Safe Cal**,
Why do police show up at parties and what are party hosts' rights and responsibilities?

A:
If police arrive, it's either because they got a complaint or because they have a good idea, based on the number, age or behavior of people in front or coming and going, that there may be problems or violations occurring inside, including underage drinking. Their primary interest is stopping and reducing likelihood of subsequent problems - alcohol use is a major contributor to serious crime, assaults, and injuries. Once there, the police may ask to enter as a courtesy. However, if they think they have cause, they can enter to investigate without asking, getting permission, or explaining their reasons. Police want to talk to the head of the house, the person who is formally responsible. If it's loud and after Berkeley's 10pm "quiet hours", you may be issued a 2nd Response Violation. 1st violation - warning/posting of Exhibit A; and violation in 100 days (can be the same night) - \$500 fine; and violation - \$1500. If you believe an officer is acting out of line, you can ask to speak to a supervisor then and there or contact the officer's supervisor the next day to file a complaint. To learn more about managing alcohol and party risks, visit partysafe.berkeley.edu.

partysafe.berkeley.edu



Outreach Materials (cont.)



Common Alcohol Enforcement Laws

Minor in Possession

- If you are under 21 and purchase, consume or possess alcohol, you face fines of \$100 to \$250, 24 to 32 hours of community service, and a 1 year suspension of drivers license or wait an extra year to get one. (BPC 25662A)

Fake ID

- If you are under 21 and caught with a fake ID, the penalty is a \$250 to \$1000 fine, 24 to 32 hours of community service, and a 1 year suspension of your drivers license or wait an extra year to get one. *Fake ID includes presenting (in fact, even carrying) anyone's ID other than your own*

Furnishing/Serving Alcohol to a Minor

- If you are 21 or over, and are caught furnishing alcohol to an underage person, you face a \$250 to \$1000 fine, 24 to 32 hours community service to a maximum 6 months in county jail. (BPC 25658)

Open Container

- At any age it is a criminal offense to have an open container of alcohol in public (BPC 25620A) or in a motor vehicle. Penalties include fines and community service.

Driving Under the Influence

- If under 21, you cannot drive a vehicle with alcohol in it or while under the influence. If you are caught driving with any evidence of alcohol in your blood you face a 1 to 3 year suspension of your driver's license. Refusal to submit to a blood alcohol test is an admission of guilt to driving under the influence.

Social Host Ordinance

- Holds party hosts responsible for underage drinking occurring on their property. Fines of \$250 start immediately at the first violation, and they increase with subsequent violations.

Public Nuisance/Unruly Gathering

- If a loud, late or unruly gathering or party constitutes a public nuisance or public safety concern (BMC 13.48.050 - ten or more people; excessive noise or traffic; public drunkenness; serving alcohol to minors; fights or disturbances of the peace; obstruction of public streets by crowds or vehicles). First violations are usually given a warning citation, and the property is put on 120 day probation. If police find another public nuisance violation during that time, fines start at \$750.

Resources

- ASUC Student Advocate's Office
 - help@studentadvocateoffice.com
 - 510.642.6912
- ASUC Student Legal Clinic
 - asuclegalclinic@gmail.com
 - 510.642.9986
- Center for Student Conduct and Community Standards
 - studentconduct@berkeley.edu
 - 510.643.9069
- UC Police Department
 - police@berkeley.edu
 - 510.642.6760
- Berkeley Police Department
 - police@cityofberkeley.info
 - 510.381.5900
- CA Department of Alcoholic Beverage Control
 - <http://www.abcc.ca.gov/>
 - 510.622.4970



**What's at
STAKE.**

If you get caught using a fake ID, drinking if you're under 21, or having loud, late parties you face sizeable fines and campus as well as city sanctions. Berkeley police regularly share information about student violations with the Center for Student Conduct.



partysafe.berkeley.edu

*PREVENTION, EDUCATION & POLICY ACTIVITIES *ALCOHOL-FREE EVENT PLANNING
*INTERNSHIPS *EMAIL PARTYSAFE@BERKELEY.EDU OR CALL 510/642-7202



LEAD Training in Berkeley

Wednesday, January 30, 2013, 11am-2:30pm
Tang Center, UC Berkeley-2222 Bancroft Way

Advance Registration Required for this FREE Training

Complete and return this registration to:
Karen Hughes, Coordinator-PartySafe@Cal-Tang Center, UC Berkeley
khughes@uhs.berkeley.edu Questions: 510-643-9073

Licenses Education on Alcohol and Drugs (LEAD) is FREE and designed for licensees, managers, and employees. There is no separate management curriculum Program is 3 1/4 hours and is funded by the CA Department of Alcoholic Beverage Control. The mission of LEAD is to provide high quality, effective and educationally sound training on alcohol responsibility and the law to California retail licensees and their employees.

ASUC Student Police Forum
**ALCOHOL
ENFORCEMENT
FORUM**

**Tilden Room, MLK
7PM March 15**

**What do I do when the police show up at my door?
Can I get fined for throwing parties at my apartment?
Is a police citation recorded on my school record?**

Attend the Alcohol Enforcement Forum to find the answers to these questions!

**Representatives from UCPD, BPD, Student Conduct,
and other groups will be there to answer any of your questions**



Results Experienced



Quantitative

- Reduced drinking enough to be drunk.
- Reduced perceived ability to obtain alcohol without an ID at retail outlets, but not at social outlets.
- Reduced some harms – passing out, disrupted sleep/study.
- Reduced calls for service to police for loud, late parties.
- Mitigated the college effect among new students.
- More routinized incident reporting, sharing and reviewing – improved intervention (e.g. Safety Patrol to Student Conduct).



Qualitative

- **Broader recognition among all stakeholders of full nature and scope of student alcohol-related issues.**
- **Increased belief among stakeholders that alcohol-related harms can be reduced.**
- **Understanding of the need for and the emergence of strong leadership – both senior and program level – for success.**
- **More collaboration among campus/community stakeholders – “all pulling the wagon in the same direction.”**

How Integrated into Campus Culture



- **NIAAA research study a big “plus.”**
- **CSS strategies targeted a “real” and “current” campus need.**
- **Activities required cross-silo engagement and collaboration.**
- **Activities required minor but timely amounts of senior leadership (e.g. convening, removing barriers, advocacy).**
- **Vision held steady – while coalitions, structures and framing flexible (e.g. Party Patrol vs. Safety Patrol, Alcohol Prevention vs. Alcohol Risk Management).**



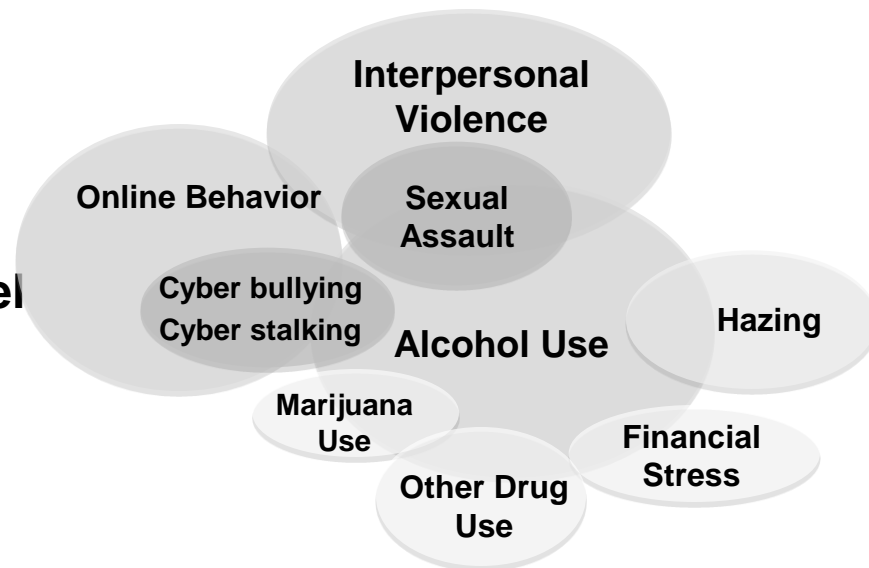
- **Continued – and tried to streamline or automate -- the activities that contributed to success in initial phase:**
 - Vision and Leadership (Annual Senior Briefing and Planning)
 - Structures and Resources (e.g. APPC, SNAC)
 - Engaged and Satisfied Stakeholders
 - Monitor Results and Outcomes (Incident and Survey Data)

- **Used pilot projects to experiment with new activities and continuously improve**

UC Berkeley – Next Steps



- **Student Risk Subcommittee – Compliance and Enterprise Risk Committee.**
- **Routinize engagement from our mid-level administrators and students.**
- **Connect alcohol to other student risk issues and constituencies effectively.**
- **Share/apply relevant knowledge, skills and lessons learned more effectively.**
- **Continue “pilots” (e.g. Quiet Campaign, Bears Get Home Safe).**





If you have a question for the presenters, please type it in the Q&A Pod or email ncssle@air.org during the Webinar.

Take Aways



- **We can create environments that help young adults make healthy decisions about alcohol consumption.**
- **We have ample evidence that these strategies can be effective.**
- **The greatest impact will come from adopting mutually-reinforcing policies, programs, and practices.**
- **Both campus and community collaboration and buy-in are vital for success.**
- **Strategic planning is essential to successful implementation.**
- **Visibility is a creative process and can be inexpensive.**
- **The program is sustainable with benefits beyond immediate alcohol risk management.**
- **Strong leadership and accountability is key in early years.**



■ Upcoming Webinars

| Title | Date(s) |
|---|---------|
| Safer Campuses and Communities: Tools for Implementing Evidence-based Interventions to Reduce Alcohol Problems | June 27 |
| Trauma-Informed Practices in School Discipline | July 23 |

■ Feedback

- About to present series of brief questions over three slides for your feedback. We greatly appreciate your opinions and will use them to improve our events.

Citations



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