



**ADDRESSING HUMAN TRAFFICKING: AN
EXPANDED LOOK AT
ONLINE SAFETY**

AUGUST 27, 2020

MEET THE MODERATOR



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U.S. Department of Education
Washington, DC

WEBINAR LOGISTICS

Zoom Control Panel

Audio Settings ^



Chat



Raise Hand



Q&A

Leave Meeting

Technical Issues

For assistance during the webinar,
please contact Kayla Baker at
kbaker@myeventsupport.com or by
calling
706-424-2210.

NCSSLE website:

<https://safesupportivelearning.ed.gov>

WEBINAR AGENDA

- **Welcome and Logistics**

Shauna Knox, Ed.D., U.S. Department of Education

- **Webinar Context and Summary of June Webinar**

Shauna Knox, Ed.D., U.S. Department of Education

- **Panel Introduction**

Shauna Knox, Ed.D., U.S. Department of Education

- **Topic 1: Foundational Information on Human Trafficking**

Shauna Knox, Ed.D.; Savannah Sanders; Erin Williamson, Tanya Gould

- **Topic 2: Best Prevention and Intervention Practices**

Shauna Knox, Ed.D.; Savannah Sanders; Erin Williamson, Tanya Gould

- **Topic 3: Coordination of School and Community Anti-Trafficking Efforts**

Shauna Knox, Ed.D.; Savannah Sanders; Erin Williamson, Tanya Gould

- **Topic 4: Next Steps for Educators**

- Shauna Knox, Ed.D.; Savannah Sanders; Erin Williamson, Tanya Gould

- **Closing Remarks: The U.S. Department of Education Against Human Trafficking**

Deputy Assistant Secretary Ruth Ryder, U.S. Department of Education

PLEASE NOTE

The content of this presentation does not necessarily represent the policy or views of the U.S. Department of Education, nor does it imply endorsement by the U.S. Department of Education.



WEBINAR CONTEXT AND SUMMARY OF JUNE WEBINAR

ONLINE SEXUAL EXPLOITATION

Online sexual exploitation can include:

- Human Trafficking
- Harassment
- Exchange of or Solicitation for Child Sexual Abuse Material
- Livestreaming Abuse
- Online Enticement
- Sextortion



160%
(In the Past 10 Years)

Increase in cases involving the production of
child sexual abuse material

U.S. Department of Justice

16.8m

(In 2019)

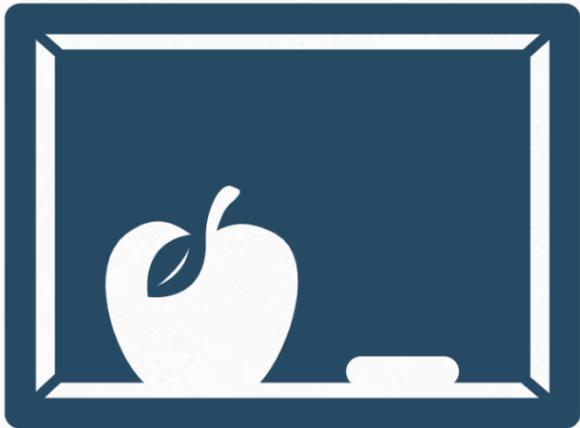
NCMEC

CyberTips

Regarding suspected
child sexual abuse
material offenses

KATHERINE CHON, OFFICE OF TRAFFICKING IN PERSONS, HHS

OPPORTUNITIES FOR SCHOOL-BASED PROFESSIONALS



Protective Factors

- Understanding of online safety and other topics
- Skills to identify and respond to high-risk situations
- Engagement in school
- Healthy connection with adults and peers

Voluntary Principles to Counter Online Child Sexual Exploitation and Abuse



Prevent child sexual abuse material

1. Companies seek to prevent **known** child sexual abuse material from being made available to users or accessible on their platforms and services, take appropriate action under their terms of service, and report to appropriate authorities.
2. Companies seek to identify and combat the dissemination of **new** child sexual abuse material via their platforms and services, take appropriate action under their terms of service, and report to appropriate authorities.



Target online grooming and preparatory behaviour

3. Companies seek to identify and combat preparatory child sexual exploitation and abuse activity (such as online grooming for child sexual abuse), take appropriate action under their terms of service, and report to appropriate authorities.
4. Companies seek to identify and combat advertising, recruiting, soliciting, or procuring a child for sexual exploitation or abuse, or organising to do so, take appropriate action under their terms of service, and report to appropriate authorities.



Target livestreaming

5. Companies seek to identify and combat the use of livestreaming services for the purpose of child sexual exploitation and abuse, take appropriate action under their terms of service, and report to appropriate authorities.



Search

6. Companies seek to prevent search results from surfacing child sexual exploitation and abuse, and seek to prevent automatic suggestions for such activity and material.



A specialised approach for children

7. Companies seek to adopt enhanced safety measures with the aim of protecting children, in particular from peers or adults seeking to engage in harmful sexual activity with children; such measures may include considering whether users are children.



Victim/survivor consideration

8. Companies seek to take appropriate action, including providing reporting options, on material that may not be illegal on its face, but with appropriate context and confirmation may be connected to child sexual exploitation and abuse.



Collaborate & respond to evolving threat

9. Companies seek to take an informed global approach to combating online child sexual exploitation and abuse and to take into account the evolving threat landscape as part of their design and development processes.
10. Companies support opportunities to share relevant expertise, helpful practices, data and tools where appropriate and feasible.
11. Companies seek to regularly publish or share meaningful data and insights on their efforts to combat child sexual exploitation and abuse.

SAVANNAH SANDERS, SEX TRAFFICKING PREVENTION

A FOCUS ON PARENTS AND CAREGIVERS

- Why Address Parents and Caregivers
- The Role of Parents and Caregivers
- What Parents and Caregivers Need
- Challenges and Opportunities

THINGS TO CONSIDER

Conversations Must Occur Throughout K-12

- These are not one-time conversations/assemblies.
- Information must be age appropriate and cumulative.

Roles and Responsibilities

- Educators/Service Providers
 - Trusted adults in youth's lives
 - Natural opening - Distance learning
- Parents
 - Recognize the wide range of capacities and capabilities.
 - Not all parents/homes are safe.

Awareness vs. Prevention

- Skill building is critical for prevention education.
- The Office of Trafficking in Persons (OTIP) is reviewing prevention education curriculums – Release date winter 2020.



PANEL INTRODUCTION

MEET THE PRESENTER



Savannah Sanders, BSW

Founder

Sex Trafficking Prevention

Sedona, AZ

MEET THE PRESENTER



Erin Williamson

Vice President of Global Programs

Love146

New Haven, CT

MEET THE PRESENTER



Tanya Gould

Founder

Identifiable Me

Portsmouth, VA



TOPIC 1: FOUNDATIONAL INFORMATION ON HUMAN TRAFFICKING

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Data

- Girls vs. Boys
- Online vs. In-person
- Stranger vs. Someone known

Definitions

- “Child Sexual Exploitation”
- “Child Trafficking”



TOPIC 1: FOUNDATIONAL INFORMATION ON HUMAN TRAFFICKING

IN YOUR EXPERIENCE. . .

- What factors make children more vulnerable to online trafficking?
 - What role can educators play in reducing the vulnerability of children?
 - What role can parents play in reducing the vulnerability of children?
- How likely is a first-time intervention going to be in helping a young person successfully move away from trafficking involvement?
- What are some of the most innovative and comprehensive ways in which you've seen schools address online safety to prevent human trafficking?



TOPIC 2: BEST PREVENTION AND INTERVENTION PRACTICES

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Where do we stand as a nation related to incorporating HT awareness into existing curricula?

What criteria do you consider when verifying “high quality” HT prevention curricula?

Do you have specific guidelines for best practice for how students use online communication (e.g. Zoom, TikTok)?

What is best practice for responding when learning that a student has been trafficked?

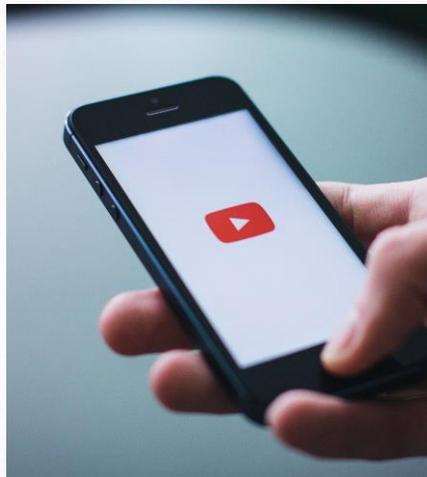
TOPIC 2: BEST PREVENTION AND INTERVENTION PRACTICES

BEST PRACTICE IN SPECIFIC CONTEXTS . . .



The Legal System

Cell Phone use
by Runaway &
Homeless Youth



Tribal and First Nations Youth

TOPIC 2: BEST PREVENTION AND INTERVENTION PRACTICES

BEST PRACTICE IN SPECIFIC CONTEXTS . . .



Parents/Caregivers



TOPIC 3: COORDINATION OF SCHOOL AND COMMUNITY ANTI-TRAFFICKING EFFORTS

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- How can community organizations best support school efforts to protect high school-aged youth from human trafficking?
- What is the appropriate role for educators in a community-wide approach to human trafficking prevention and protection?
- What should educators NOT DO to address human trafficking during virtual learning?
- What are “Child Advocacy Centers” and how can schools work with them to combat human trafficking?



TOPIC 4: NEXT STEPS FOR EDUCATORS

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SAVANNAH SANDERS SUGGESTS . . .

1

Become an ally to the movement.

2

Become aware of, and use, trauma-inform care and healing centered practices.

3

Do your own work.

4

Meet them where they are at.

TOPIC 4: NEXT STEPS FOR EDUCATORS



ERIN WILLIAMSON SUGGESTS . . .

1

Familiarize yourself with trafficking red flags.

2

Provide ongoing age-appropriate prevention education (on trafficking and related topics, such as internet safety).

3

Have a plan (i.e., policies and protocols) for responding to disclosures.

4

Offer flexible solutions for survivors to be successful in school (e.g., independent study for health class, hall passes to see the school counselor when needed).

TOPIC 4: NEXT STEPS FOR EDUCATORS



TANYA GOULD SUGGESTS . . .

1

The trafficking experience the minor is going through may not be the only traumatic event they have experienced. Be open to listening and learning more.

2

You are not alone. Gather local credible resources to help you remain relevant in the issues around trafficking.

3

Be approachable! Kids know who can be trusted.

4

Keep goals realistic. Understand the burden kids are carrying while they are doing their best to keep their information secretive. The pressure of schoolwork can cause them to walk away from it. Find creative ways to keep them connected to the importance of education.

5

Maintain a non-judgmental attitude.



U.S. DEPARTMENT OF EDUCATION ADDRESSES HUMAN TRAFFICKING

MEET THE PRESENTER

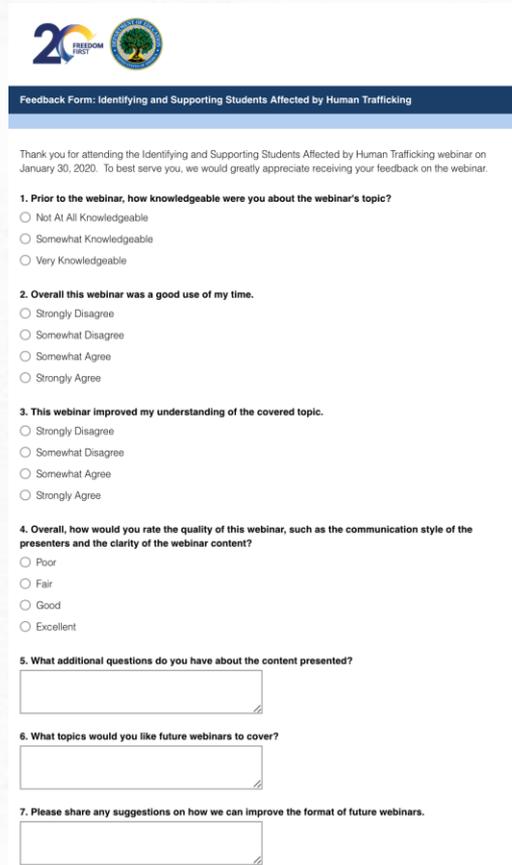


Deputy Assistant Secretary Ruth Ryder
Office of Elementary and Secondary
Education
U.S. Department of Education
Washington, DC

UPCOMING SUPPORT FROM U.S. DEPARTMENT OF EDUCATION RELATED TO HUMAN TRAFFICKING

- Additional webinars related to Human Trafficking in 2020-21.
- Revised and updated toolkit to help educators support students impacted by Human Trafficking (formerly *Human Trafficking in America's Schools*).

WEBINAR FEEDBACK FORM



The screenshot shows a survey form with the following content:

20 FREEDOM FIRST 

Feedback Form: Identifying and Supporting Students Affected by Human Trafficking

Thank you for attending the Identifying and Supporting Students Affected by Human Trafficking webinar on January 30, 2020. To best serve you, we would greatly appreciate receiving your feedback on the webinar.

1. Prior to the webinar, how knowledgeable were you about the webinar's topic?

- Not At All Knowledgeable
- Somewhat Knowledgeable
- Very Knowledgeable

2. Overall this webinar was a good use of my time.

- Strongly Disagree
- Somewhat Disagree
- Somewhat Agree
- Strongly Agree

3. This webinar improved my understanding of the covered topic.

- Strongly Disagree
- Somewhat Disagree
- Somewhat Agree
- Strongly Agree

4. Overall, how would you rate the quality of this webinar, such as the communication style of the presenters and the clarity of the webinar content?

- Poor
- Fair
- Good
- Excellent

5. What additional questions do you have about the content presented?

6. What topics would you like future webinars to cover?

7. Please share any suggestions on how we can improve the format of future webinars.

<https://www.surveymonkey.com/r/HTOnlineSafety2>

